

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

X Transfer Course X A.A. Degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: Phot 209 Photographic Portfolio

UNIT VALUE: 2

MINIMUM NUMBER OF SEMESTER HOURS: 64

BASIC SKILLS REQUIREMENTS: Appropriate language and computational skills.

ENTRANCE REQUIREMENTS

PREREQUISITE: Phot 105

COREQUISITE:

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Methods of portfolio design and production, goal setting, market research, resumes, artist statements, cover and inquiry letters, self-promotion for a range of career, scholastic, and artistic purposes. Students will be required to employ their developing visual literacy, analytical skills and subjective thought. Field trips and classroom visits by working professionals will be incorporated.

SPECIFIC COURSE OBJECTIVES:

Students will:

1. Assemble a diversified portfolio demonstrating proficiency in photography.
2. Address goals and develop strategies to improve future success.
3. Produce and distribute professional quality self-promotion.
4. Demonstrate the ability to prepare effective resumes.
5. Create effective interview tactics.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Orientation and introduction to portfolio preparation
 - A. Aesthetic scope, content and layout of the portfolio.
 - B. Quantitative and technical specifications of the portfolio.
- II. Desires, Hopes and Goals
 - A. Methods to clarify your direction.
 - B. Creativity, Imagination, Attention, Perfectionism.

- C. The value of looking at other artists and art forms.
- III. Investigating the marketplace.
- IV. Presenting yourself.
 - A. Resume
 - B. Query, cover letters
 - C. Artist statement
 - D. Interviewing, Portfolio presentation
 - E. Self-Promotion

REQUIRED READING:

Lang, Cay. Taking the Leap: Building a Career as a Visual Artist. San Francisco: Chronicle Books, 1998

SUGGESTED READING:

Brackman, Henrietta. The Perfect Portfolio. New York: Amphoto, 1984

REQUIRED WRITING:

Students will be required to write a 1-2 page project proposal, a resume, a query letter, a 1-2 page artist statement and a 1-2 page self-evaluation.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

Students will read required texts as well as researching and drafting the required written assignments. In addition, photographic shooting and printing assignments will be issued.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply:

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Self-Promotion assignment	20% of course grade.
Written assignments and tests	20% of course grade.
Final print portfolio	60% of course grade.

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 3

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

58161 (2A)

CONTACT PERSON: Robert Barry X2385

SIGNATURES:

SIGNATURES ON FILE

*I certify that this course meets all the minimum requirements for A.A. degree applicable courses.

Course outlines of record should be reviewed regularly and revised as necessary.

NOTE: Some revisions to course outlines of record require Curriculum Committee approval, others may not. Please consult your dean or the Instruction Office if you need assistance.