

**PALOMAR COLLEGE**  
**COURSE OUTLINE OF RECORD FOR**  
**DEGREE CREDIT COURSE**

X  Transfer Course  X  A.A. Degree applicable course  
(check all that apply)

**COURSE NUMBER AND TITLE:** JOUR140 Journalism and PHOT140 Photography : Photojournalism

**UNIT VALUE:** 3.5

**MINIMUM NUMBER OF SEMESTER HOURS:** 112 hours

**BASIC SKILLS REQUIREMENTS:** Appropriate language and computational skills

**ENTRANCE REQUIREMENTS**

**PREREQUISITE:** PHOT 100 or PHOT 110

**COREQUISITE:**

**RECOMMENDED PREPARATION:**

**SCOPE OF COURSE:**

A study of the history and practice of photojournalism, providing specific application through photographing for *The Telescope*, Palomar's newspaper. Students must provide their own camera.

**SPECIFIC COURSE OBJECTIVES:**

Successful students will:

1. anticipate and solve the demanding problems associated with photographing on location and meeting publications deadlines;
2. solve problems regarding on-the-spot decision making of lens, film, exposure and angle choice when covering a story;
3. relate the impact of the history of Photojournalism to its current use and status;
4. apply principles of photojournalism to the creation of photo-story assignments;
5. analyze ethics in photojournalism and apply the principles to their own efforts;

6. compare and contrast varying approaches to newspaper layout and apply the principles to their own work;
7. identify and analyze appropriate topics for photojournalism and portfolio projects
8. evaluate subjects based on news, interest value and marketability.
9. demonstrate a working knowledge of digital and electronic media as it relates to photojournalism

## **CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:**

- I. The history of photojournalism
  - A. Important photographers and their work
  - B. Important periods and the work produced.
- II. Photographic techniques for photojournalists
  - A. Camera choices
    1. Film
    2. Digital
    3. Video
  - B. Determining exposure quickly
  - C. Lenses and lens choice
  - D. Focusing techniques
    1. depth of field
    2. hyperfocal distance
    3. zone focus
    4. selective focusing
  - E. Film
    1. black and white
    2. color negative
    3. color positive
    4. speed
    5. development
      - a. normal
      - b. push-processing
    6. storage and handling
  - F. Photo paper
    1. RC versus fiber-based
    2. variable contrast versus graded
    3. surface characteristics
  - G. Digital media
    1. compact flash
    2. smart media
    3. micro-drives
- III. Image Characteristics
  - A. Composition
    1. descriptive qualities (figure-field)
    2. organization of the picture's space
    3. emphasis of main elements
    4. cropping

- a. in-camera
    - b. in-darkroom
    - c. in-computer
  - B. Lighting
    - 1. existing or available
    - 2. flash
      - a. as main light
      - b. as fill light
      - c. determining exposure for flash
      - d. manual and automatic exposure settings
      - e. synchronization
  - C. Timing
    - 1. depicting motion
      - a. freeze action
      - b. the blur
      - c. panning
      - d. zoom blur
      - e. slow shutter and flash
    - 2. Gesture
  - D. Perspective
    - 1. foreshortening
    - 2. unique angles
- IV. Photojournalists at work
  - A. Feature
  - B. Sports
  - C. Spot News
  - D. Photo-Illustration
  - E. Editorial portraits
  - F. Self-generated stories
  - G. Documentary photography
  - H. Photo Essays
  - I. Legal issues in photojournalism
  - J. Ethical issues in photojournalism
- V. Photographs in print
  - A. Analyze and critique photographs
  - B. Analyze and critique layouts
  - C. Words and pictures
  - D. The photo editing process
- VI. The computer and photojournalism
  - A. Scanning images
  - B. Image editing on the computer
  - C. Transmitting files electronically
- VII. The working portfolio
  - A. Presentation styles
  - B. Assembly
- VIII. The business of photojournalism
  - A. Selling your work
  - B. Copyright and usage issues
- IX. Career opportunities in photojournalism
  - A. Full-time employment
  - B. Freelance opportunities

- C. Preparation for employment
- D. Related opportunities

**REQUIRED READING:**

Kobre, Ken. Photojournalism: The Professional's Approach. 4<sup>th</sup> edition. Stoneham, MA. Focal Press-Butterworth-Heinemann, 1999.

The Telescope. Palomar College Newspaper.

**SUGGESTED READING:**

Fulton, Marianne. Eyes of Time: Photojournalism in America. Boston, MA. Little, Brown and Company, 1998.

Harrower, Tim. The Newspaper Designer's Handbook. Madison, WI. WCB Brown & Benchmark, 1995.

The San Diego Union-Tribune newspaper.

The North-County Times newspaper.

**REQUIRED WRITING:**

Students are required to write a two page research paper on a historical aspect of photojournalism or a feature story which they have also illustrated. The majority of the semester will be used by students in problem solving and skills development directed toward the production of high quality, publishable photographs.

**OUTSIDE ASSIGNMENTS:**

**Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.**

Outside assignments include: required textbook readings; preparation for tests and exams; read and study local newspapers for content and image use; complete The Telescope and class assignments; research and write papers.

**INSTRUCTIONAL METHODOLOGY:**

**Check all that apply:**

- lecture
- laboratory
- lecture-laboratory combination
- directed study

Slide presentations, field trips, critiques, and guest lecturers also apply.

**DISTANCE LEARNING:**

**This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.**

Yes  No

**If yes, check all that apply:**

- \_\_\_\_\_ Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- \_\_\_\_\_ Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- \_\_\_\_\_ Two-Way Video Conferencing (Two-way interactive video and audio)
- \_\_\_\_\_ One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- \_\_\_\_\_ Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

**GRADING POLICY AND STANDARDS** (include methods of determining whether the stated objectives have been met by students):

- 60% of grade is based on successful completion of The Telescope and class assignments
- 10% of grade is based on written assignments
- 10% of grade is based on quizzes and exams
- 20% of grade is based on production of a photojournalistic portfolio of images done for The Telescope and/or class assignments and/or self-generated assignments during the semester.

**IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?**

Yes \_\_\_ No X Number of times course may be taken for credit: \_\_\_\_\_

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

**CONTACT PERSON:** Paul Stachelek x2966.

**SIGNATURES:**

SIGNATURES ON FILE