

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: JOUR 110L Journalism Laboratory

UNIT VALUE: 1 or 2

MINIMUM NUMBER OF SEMESTER HOURS: 48 or 96

BASIC SKILLS REQUIREMENTS: (Appropriate language and computational skills)

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Practice in copywriting, layout, headline writing, and other skills necessary to produce the campus newspaper, *The Telescope*, or in related journalism projects. *May be taken four times.*

SPECIFIC COURSE OBJECTIVES:

Successful students will:

1. Identify the necessary skills to prepare and publish a weekly college publication
2. Demonstrate skills in the writing of stories, headlines and page layout
3. Demonstrate journalistic skills through interpretive reporting
4. Demonstrate skills in the operation of computer and related equipment necessary to produce a newspaper
5. Analyze and correct stories through copy editing and prepare correct page layout for stories and art work
6. Define proper positioning and assign importance to stories as evidenced by placement throughout the newspaper

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Desktop Publishing
 - A. Process stories into computer
 - B. Design and layout pages using computer software
- II. Proofreading
 - A. Read and correct copy
 - B. Ready page for final corrections

- III. Newswriting and Beats
 - A. Cover beats
 - B. Write stories

- IV. Headline Writing
 - A. Specific size, type and font of headline
 - B. Write headlines according to style

- V. Page Layout and Preparation
 - A. Put stories on page dummy
 - B. Crop and size photos
 - C. Scan photos for placement on pages

- VI. Advertising
 - A. Soliciting ads for newspaper
 - B. Preparing ads for publication
 - C. Billing practices and procedures

- VII. Cartooning and Illustration
 - A. Develop editorial cartoons
 - B. Illustrate written copy
 - C. Generate “infographics” using available computer software

- VIII. Photojournalism
 - A. Complete photo assignments, develop and print film
 - B. Conceive photo essays and execute layout

REQUIRED READING:

The Telescope Handbook

Harrower, Tim. The Newspaper Designer’s Handbook. New York: McGraw-Hill, 2002.

SUGGESTED READING:

Goldstein, Norm. The Associated Press Stylebook. New York: Perseus Publishing, 2002.

Local North County, San Diego, regional and national news publications

REQUIRED WRITING:

For writers, published stories and/or newsbriefs in The Telescope adding up to semester minimum of 11 assignments for a total of 11 typewritten pages. These are usually news stories, but may also be features, editorials, and columns. Skills demonstration is more appropriate for photographers, editors, designers, cartoonists/artists, and advertising staff.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short term classes.

Completing required reading, critiquing the newspaper, and completing course production assignments for a minimum of 3-6 hours per week depending on number of units taken.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply.

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Participation and improvement	25%
Quizzes & stringbooks	20%
Production assignments	<u>55%</u>
	100%

100-90 = A 89-80 = B 79-70 = C 69-60 = D 59-below = F

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

58161 (c) (2) (A and B)

CONTACT PERSON: Wendy Nelson ext. 2451

SIGNATURES ON FILE