

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: JOUR 105 Newspaper Production

UNIT VALUE: 3

MINIMUM NUMBER OF SEMESTER HOURS: 48

BASIC SKILLS REQUIREMENTS: (Appropriate language and computational skills)

ENTRANCE REQUIREMENTS

PREREQUISITE: JOUR 101

COREQUISITE: JOUR 110L

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Journalism for the student who wants practical application in newspaper work. Emphasis is on writing and editing for Palomar College's newspaper, *The Telescope*.

SPECIFIC COURSE OBJECTIVES:

Successful students will:

1. Demonstrate a basic knowledge of the necessary skills to prepare and publish a weekly college newspaper.
2. Apply professional newspaper production techniques and meet deadlines in their publication of the college newspaper, *The Telescope*.
3. Identify job duties of newspaper staff members.
4. Recognize legal and ethical issues that confront journalists.
5. Formulate, assess, and apply solutions to real-world problems that arise as they produce their newspaper.
6. Identify and evaluate effective design principles for the print media.
7. Demonstrate the ability to write competent news stories.
8. Demonstrate a basic understanding of journalistic theory and standards.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. News Analysis
 - A. Criteria for news worthiness
 - B. How the media shape the news
 - C. Audiences
 - D. Interpreting information

- II. Newspaper Organization
 - A. Management
 - B. Editorial Department
 - C. Production
 - D. Copy flow
 - E. Advertising
 - F. Distribution

- III. Developing as a Writer
 - A. Fine-tuning powers of observation
 - B. Developing a “nose for news”
 - C. Accuracy
 - D. Objectivity
 - E. Credibility

- IV. Review of Writing Principles
 - A. Writing leads
 - B. Organizing content
 - C. Body of the story
 - D. Understanding newspapers’ policies in the news
 - 1. Methods to avoid slanting the news
 - 2. Necessity to provide broad range of news
 - E. Writing general stories
 - 1. Meetings and special events
 - 2. Covering speeches
 - F. Writing simple stories
 - 1. Understanding the obituary story
 - 2. Covering accidents and crime
 - G. Writing complex stories
 - 1. Understanding campus political stories
 - 2. Examining the role of the educational process

- V. Review of A.P. Style
 - A. Capitalization
 - B. Abbreviations and acronyms
 - C. Punctuation
 - D. Numerals

- VI. Interviewing
 - A. Preparing for an interview
 - B. Phrasing questions
 - C. Ensuring accuracy
 - D. Quotes and attribution

- VII. Press Law and Ethics

- VIII. Basic Principles of Page Layout and Design
 - A. Identifying components of newspaper design
 - B. Writing Headlines
 - C. Typography
 - D. Laying out text

- E. Laying out photographs
- IX. Photojournalism
- X. Basic Computer Applications for Journalism
 - A. Basic word processing
 - B. Basic page layout

REQUIRED READING:

The Telescope Handbook

Goldstein, Norm. The Associated Press Stylebook. New York: Perseus Publishing, 2002.

SUGGESTED READING:

Fedler, Fred. Reporting for the Print Media. 7th Ed. London: Oxford University Press, 2000.

Schwartz, Jerry. Reporting Handbook. New York: McGraw-Hill, 2002.

Smith, Ron. Groping for Ethics in Journalism. 4th Ed. Ames: Iowa State Press, 1999.

Newspaper publications including the San Diego Union-Tribune, the Los Angeles Times, the New York Times and the North County Times.

REQUIRED WRITING:

1. Minimum of 6 articles (may be any combination of news, sports, entertainment, opinion or feature) for The Telescope, each 2-3 typewritten pages.
2. Minimum of 8 newsbriefs (3-4 paragraphs)
3. **SKILLS DEMONSTRATION:**
 - a. 2 copyediting exercises
 - b. 3 computer generated graphics for The Telescope
 - c. Cartoonists must produce 15 cartoons per semester
 - d. Photographers must shoot two photos suitable for printing for each issue of The Telescope each semester (or 22 photos)
 - e. Graphic artists must produce 8 informational graphics per semester.

After the first issue, at midterm and at the end of the semester students turn in a "stringbook," (a compilation of all their published work) to be evaluated.

OUTSIDE ASSIGNMENTS:

Students will spend a minimum of three hours of work per week completing course reading, writing, and production assignments for each unit of credit.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

X lecture

- laboratory
- lecture-laboratory combination
- directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply.

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Writing, layout, photography, cartooning, and design assignments	50%
Tests and quizzes	25%
Stringbooks and participation	25%

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 1

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

58161 (c) (2) (A and B)

CONTACT PERSON: Wendy Nelson ext. 2451

SIGNATURES ON FILE