

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

X Transfer Course X A.A. Degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: ID 195 Field Studies in Design

UNIT VALUE: 2.0

MINIMUM NUMBER OF SEMESTER HOURS: 64

BASIC SKILLS REQUIREMENTS:

Appropriate language skills.

ENTRANCE REQUIREMENTS

PREREQUISITE: None.

COREQUISITE: None.

RECOMMENDED PREPARATION: None.

SCOPE OF COURSE:

Tours various locations of the design industry to examine processes of design in furnishings, wall coverings, and textiles. Visits to wholesale showrooms, museums, and places of historic or architectural interest that influence the interior design market.

SPECIFIC COURSE OBJECTIVES:

Successful students will:

1. identify essential components in the manufacturing process that influence the design trade and the consumer;
2. identify quality control in design manufacturing for furniture, carpet and wallcovering;
3. utilize correct professional and business procedures in dealing at the wholesale level;
4. identify major architecture and design influences in Southern California and how societal values are reflected in designs; and

5. identify major collections of the decorative arts in Southern California and how they reflect societal values.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. The wholesale trade center of Los Angeles
 - A. The Pacific Design Center
 - B. Architecture and purpose of the PDC
 - C. Showroom policy and professional etiquette
 - D. Beginning the design process at the showroom: selection and pricing
 - E. Purpose and use of the wholesale showroom.
- II. The wholesale showrooms of Southern California
 - A. Design Center South
 - B. Canyon Creek Market
 - C. Spring Street Design Center
 - D. The Design Center of Southern California
- III. Casegood furniture: from idea to production
 - A. Production methods of furniture making as seen in the manufacturing process
 - B. The purchase order and its importance to the manufacturer
 - C. Beginning the process: the selection and care of wood
 - D. The assembly of the furniture piece
 - E. The finishing processes
 - F. Shipping and delivery problems and realities
- IV. Upholstered furniture
 - A. Production methods
 - B. The purchase order and how to approach COM requirements
 - C. The inside story of quality upholstered goods
 - D. How to determine quality in upholstered furniture
 - E. Methods of care and caution in the manufacturing process
- V. Carpet manufacturing
 - A. Types of construction methods
 - B. The tufting machine at work
 - C. The purpose of using only "greyged" goods in the industry
 - D. Capital expenditure for factory output: an example of economics as seen at the manufacturing level
 - E. How the carpet industry responds to trends, color changes and styles
 - F. The dyeing process
- VI. Wallcovering manufacturing
 - A. Introduction to the design process
 - B. Silkscreen method of production
 - C. Roller printing method of production
 - D. Conservation methods of design
 - E. Photogravature and how it is used to manufacture wallcoverings
 - F. Price structure of the wallcoverings to the trade and the consumer
 - G. Policy and procedures of ordering and shipping the goods
- VII. Major architectural movements in Southern California: site visits
 - A. Architecture and how it reflects cultural, economic and social values of society
 - B. The importance of saving our heritage
 - C. The influence of our Spanish heritage
 - D. The influence of Victorian lifestyle in architecture

- E. The Craftsman period
 - F. Art Deco and Streamline revival
 - G. An analysis of Southern California's contribution to American style
 - H. Examples of site visitations:
 - a. The Green & Green Houses: The Craftsman period
 - b. the Edward-Dean Museum: Influences of 18th & 19th century England
 - c. Capistrano Library: Michael Graves' architecture
 - d. Kimberly Mansion: Victorian architecture and interiors
- VIII. The Decorative Arts
- A. The reflection of society, economics and politics in the decorative arts
 - B. Furniture and interiors from the past and how they inspire design today
 - C. The great collectors in Southern California: Getty, Huntington and Norton Simon
 - D. Furniture, tapestry and porcelain at the Getty and Huntington
 - E. The age of Baroque, Rococco and Neo-Classic styles at Getty
 - F. Chinoiserie, craftsmanship, construction and royal patronage of the French decorative arts

REQUIRED READING:

Selected handouts for each site visitation prepared by the instructor.

SUGGESTED READING:

Miller, Stephen. Design Process. New York: Van Nostrand Reinhold, 1995.

Dobie, Gregory A., Editor. American Arts & Crafts. Massachusetts: Little, Brown & Co., 1990.

Fidler, Patricia J. Art With A Mission, Objects of the Arts & Crafts Movement. Kansas: University of Kansas, 1991.

Kemp, Jim. American Vernacular. Washington, D.C.: American Institute of Architects, 1990.

Cole, Jill. California Interiors. Glen Cove: PBC International Inc., 1991.

Wright, Frank Lloyd. An Autobiography. New York: Green and Co., 1932.

REQUIRED WRITING:

Each student will complete six case studies on assigned design topics of at least two typewritten pages, including at least 3 references in bibliography form. Design and industrial site visitations will be critiqued and evaluated by each student in a one-page typed analysis.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

Students will prepare case studies and analyses of design and industrial sites.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply:

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Written Assignments	40%
Design Projects	40%
Participation	20%

90	-	100	=	A
80	-	89	=	B
70	-	79	=	C
60	-	69	=	D
59	----	>below	=	F

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 2

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable: 58161 (c) (2) (B)

CONTACT PERSON : Lori Graham, ext: 2210

SIGNATURES ON FILE:
