

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer Course A.A. Degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: GC249 Page Layout and Design II

UNIT VALUE: 3.0 units

MINIMUM NUMBER OF SEMESTER HOURS: 96 hours

BASIC SKILLS REQUIREMENTS: Appropriate language and computational skills

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: GC149/RGC149 Page Layout and Design I

SCOPE OF COURSE: Intermediate concepts of electronic document layout, typography, and graphics. Software capabilities in creating sophisticated graphic and type treatments. This course is dually listed as R GC 249. May be taken four times.

SPECIFIC COURSE OBJECTIVES:

The student will be able to:

1. design brochures, web pages, flyers.
2. select appropriate type faces for the job.
3. create multi-page documents.
4. apply principles needed to use Bezier curves to create text on a path.
5. create portable document files.
6. explain the differences between using on a Macintosh platform and a Windows environment.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Using the Palettes
 - A. Tool palette
 - B. Measurement palette
 - C. Document layout palette
 - D. Style sheets palette
 - E. Color palette

- F. List palette
- G. Trap information palette
- H. Profile information palette
- I. Index palette
- II. Customizing Preferences
 - A. Application preferences
 - B. Document preferences
 - C. Color preferences
 - D. Index preferences
- III. Saving Documents
 - A. Creating templates
 - B. Auto saving
 - C. Back-up files
 - D. Saving pages as EPS files
- IV. Modifying Objects
 - A. Changing an object's size and shape
 - B. Combining shapes
 - C. Converting type to boxes
 - D. Editing Bezier shapes
 - E. Running text around objects
 - F. Layering objects
- V. Fine Tuning Type
 - A. Hyphenation and justification
 - B. Tracking and kerning
- VI. Managing Long Documents
 - A. Creating an index
 - B. Creating a table of contents
- VII. Creating Internet Documents
 - A. Exporting HTML documents
 - B. Using Adobe Acrobat
- VIII. Cross-Platform
 - A. Opening files
 - B. Deleting fonts
 - C. Deleting graphics

REQUIRED READING:

Blatner, David. Real World QuarkXpress. Berkley, CA: Peachpit, Inc. 2002

SUGGESTED READING:

Upper and Lower Case Magazine

MacWorld Magazine

Mac User Magazine

Publish Magazine

REQUIRED WRITING:

Students will write a five page report on current technology in computer prepress applications.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes. Students are expected to read text, study lecture/lab notes, research and write required papers, complete lab assignments and work on final presentation.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply:

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

20% Final Presentation

80% Assignments

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

58161 (d) (2) (A)

CONTACT PERSON: Wade Rollins (x2696)

SIGNATURES ON FILE: