

PALOMAR COLLEGE
COURSE OUTLINE FOR
SELECTED TOPICS AND WORKSHOPS

COURSE NUMBER AND TITLE:

GC 197C

Topics in Graphic Communications - QuarkXpress

UNIT VALUE: 1.0 ✓

TOTAL NUMBER OF HOURS: Lecture _____ Lab _____ Lecture/Lab 32.0 ✓

TOPIC/WORKSHOP DESCRIPTION:

This course introduces the student to electronic document design and layout, electronic composition, text and graphics entry with microcomputers. QuarkXpress will be used to create more effective visual communications. Quality levels needed for electronic output will be evaluated.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

1. Overview of Industry
2. Fundamentals of Design with Type using QuarkXpress
3. Copyfitting Methods and Devices using QuarkXpress
4. Marking Up Copy
5. Data Entry Devices a. Keyboards b. Mouse c. Scanners
6. Storage and Data Management with Microcomputers
7. Page Layout with QuarkXpress

REQUIRED AND SUGGESTED READING:

Weinamann, Elaine. QuarkXpress for Macintosh 3.3. 1st edition. Berkeley, CA: Peachpit Press, Inc., 1994.

Upper and Lower Case Magazine. MacWorld Magazine. Mac User Magazine. Publish Magazine.

GRADING POLICY AND STANDARDS:

A	100 - 90
B	89 - 80
C	79 - 70
D	69 - 60
F	BELOW 60

SEMESTER OFFERED: January Intersession 2001

4/18
LB

