

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer Course A.A. Degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: GC 148 Intermediate Photoshop - part 2
UNIT VALUE: 1.5
MINIMUM NUMBER OF SEMESTER HOURS: 48

BASIC SKILLS REQUIREMENTS:

Appropriate language and computational skills

ENTRANCE REQUIREMENTS

PREREQUISITE: GC 147 Int. Photoshop part 1

COREQUISITE: none

RECOMMENDED PREPARATION: GC 140, or GC 145, or GC 146

SCOPE OF COURSE:

This is an intermediate level of Photoshop focusing on digital art and graphics with an emphasis on website development. A working knowledge of Photoshop is suggested as well as a basic knowledge of using computers (Mac.PC). Students will produce digitally manipulated art and website design to be used print and/or digital portfolio presentations.

SPECIFIC COURSE OBJECTIVES:

1. Demonstrate understanding of good web design vs. bad design.
2. Demonstrate ability to sketch navigation & design prior to building site in Photoshop.
3. Using ImageReady, be able to make gif animations and button/rollovers
4. Have understanding of copyright and trademark rights.
5. Presentation of final art: Website design for digital and/or print portfolio

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

1. Demonstrate understanding of good web design vs. bad design.
 - A) Show good websites and bad websites from a design perspective
 - B) Demonstrate basic navigation layout for easy to navigate websites.
 - C) Be able to sketch a site structure prior to designing site in Photoshop
 - D) Once navigation architecture is established, begin design using Photoshop
2. Demonstrate ability to sketch navigation & design prior to building site in Photoshop.

- C) Be able to sketch a site structure prior to designing site in Photoshop
 - D) Once navigation architecture is established, begin design using Photoshop
2. Demonstrate ability to sketch navigation & design prior to building site in Photoshop.
 - A) Prior to any website design, a comprehensive sketch layout must be done
 - B) It is this process where site architecture and layout can be worked out.
 - C) Upon sketch approval, design in Photoshop can begin.
 3. Using ImageReady, be able to make gif animations and button/rollovers
 - A) Introduction to using ImageReady – how to navigate and use palettes
 - B) Introduction to using ImageReady to create gifs and simple animations
 - C) How to make an animation
 - D) How to make a rollover
 - E) How to slice a design and apply mapping coordinates or url info.
 4. Have understanding of copyright and trademark rights.
 - A) Basic concepts of legal rights of image usage on the internet
 - B) How you can protect your work and resources to get more info.
 5. Presentation of final art: Website design for digital and/or print portfolio
 - A) Final presentation of web design utilizing specific project requirements

REQUIRED READING:

**Adobe Photoshop 6.0 Web Design with ImageReady 3 & GoLive 5, Michael Baumgardt
ISBN 0-201-72146-5**

SUGGESTED READING:

REQUIRED WRITING:

- **Two or three page report on Internet theme to provide context for experiential production exercises and projects**

OUTSIDE ASSIGNMENTS:

- **Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments.**
- **Students are to read text, study lecture/lab notes, research and write required paper, and complete lab assignments.**
- **Students are to prepare class and project notebooks and/or sketchbooks.**
- **Students will research and complete written assignments, study required text, complete handouts and in class assignments and spend time on own computer or in open lab completing computer assignments.**

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

_____ lecture

____ laboratory
XX lecture-laboratory combination
____ directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes XX No _____

If yes, check all that apply:

- XX Television Course (Video one-way, e.g. ITV, video cassette, etc.)
XX Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
____ Two-Way Video Conferencing (Two-way interactive video and audio)
____ One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
____ Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

- 60% Web Design Project**
- 10% Written Assignments**
- 20% In Class Assignments**
- 10% Exams**

GRADING SCALE

1000-900	A
899-800	B
799-700	C
699-600	D
599-below	F

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes XX No _____

Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

58161(c)(2)(A)

CONTACT PERSON: Lillian Payn

SIGNATURES ON FILE