

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: FASH 197C Fashion Design Workshop

UNIT VALUE: .5 – 3.0

MINIMUM NUMBER OF SEMESTER HOURS:

Lecture:	8 – 48 hours
Laboratory:	24 – 144 hours
Lect/Lab:	16 – 96 hours

BASIC SKILLS REQUIREMENTS:

Appropriate language and computational skills.

ENTRANCE REQUIREMENTS

PREREQUISITE: None.

COREQUISITE: None.

RECOMMENDED PREPARATION: None.

SCOPE OF COURSE:

Covers areas of the fashion design industry which are rapidly changing or require current short-term specific training.

SPECIFIC COURSE OBJECTIVES:

Successful students will:

1. identify new information, as it becomes available, that relates to any area of apparel merchandising;
2. analyze data as it relates to current trends and changes in apparel merchandising;
3. apply principles of apparel merchandising to contemporary fashion data.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

A detailed description is prepared for each specific workshop at the time it is offered. An example follows:

Fashion Entrepreneur:

- A. Entrepreneurship - An introduction
- B. Entrepreneur - Is it you?
- C. Finding the right business
- D. What to do next?
- E. Business cards, etc.
- F. Pricing your goods/services
- G. Marketing
- H. Advertising and promotion
- I. Managing your business
- J. Legalities and attorneys
- K. Accounting and taxes
- L. Insurance
- M. Local entrepreneurs

REQUIRED READING:

Brochures, data sheets, and various materials provided by instructor.

SUGGESTED READING:

California Apparel News

Daily News Record

Visual Merchandising

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WWD

REQUIRED WRITING:

Reports (3 pages minimum), evaluations (1 page), or summaries as assigned by instructor (1 page), related field trips (3 pages), critiques and interviews (3 pages minimum).

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.

Related field trips and interviews.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

DISTANCE LEARNING:

This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes _____ No X

If yes, check all that apply.

- _____ Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- _____ Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- _____ Two-Way Video Conferencing (Two-way interactive video and audio)
- _____ One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- _____ Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Reports	30%
Evaluations	50%
Field Trips	10%
Interviews	10%

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes X No _____ Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable: 58161 (c) (2)

SIGNATURES ON FILE