

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: FASH 155 World of Fashion

UNIT VALUE: 2, 3

MINIMUM NUMBER OF SEMESTER HOURS: 64, 128

BASIC SKILLS REQUIREMENTS: Appropriate language skills.

ENTRANCE REQUIREMENTS

PREREQUISITE: None

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

Extended field studies in textiles, design, manufacturing, coordination, and retail practices as they apply to the national and international fashion industry. Emphasis upon field observation and examination of the fashion trends as they interrelate with the social, political, psychological, economic and historical influences to create the fashion ambience. Geographical locations may vary.

SPECIFIC COURSE OBJECTIVES:

Upon completion student will be able to:

1. articulate the difference between the fashion industry in one area of the world and another (ie: Los Angeles and New York).
2. discuss in writing the primary focus of the fashion industry in a specific geographic region and explain how the culture of that region is a determining factor in this primary focus.

3. predict from the current fashion outlook what one will be able to purchase in the future in a specific category of apparel from direct observation and one-on-one interviews.
4. discuss how an historically significant event in a particular region has influenced the fashion industry of that area.
5. compare and contrast the sociological, psychological, and economically distinctive traits of a given geographical area and how that has influenced "the fashion look."

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Careers in Fashion
- II. Fashion Trends
- III. Locale Information as Related to Fashion
 - A. History
 - B. Economics
 - C. Politics
 - D. Environment
 1. Sociological
 2. Psychological

REQUIRED READING:

Various periodicals/magazines supplied by the instructor:

Women's Wear Daily.

California Apparel News.

Daily News Record.

"W".

SUGGESTED READING:

Dickerson, Kitty G., and Jeannette Jarnow. Inside the Fashion Business. Columbus: Merrill Prentice Hall, 1997.

REQUIRED WRITING:

1. Written report and presentation relating to culture and fashion trends or specific area in fashion as seen at location to be visited by students. A 3-page report will be done prior to fashion tour.
2. Reaction cards on each place visited; one page.
3. Questions - short 2-page essay from each visitation while on the tour relating to specific areas of fashion, fashion product, promotion techniques used, etc.
4. Daily 2-page journal of places visited, notes on tours/guides, interpretation of fashion concepts/styles of location.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short term classes.

1. Research for presentation to be given prior to fashion tour, 5 pages.
2. Comparison shopping assignment, 3 pages.
3. Written report from periodicals/magazines provided by instructor, 1 page.
4. Fashion trends prediction assignment (relating to location of trip), consisting of 5 written pages and 3 presentation boards.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
 laboratory
 lecture-laboratory combination
 directed study

This course may be offered as a distance education course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply. (See guidelines for preparation for definitions.)

- telecourse
 mediated instruction
 computer assisted instruction

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Grades are based on:

Class participation	(10 pts. each visitation = 100 points)
Assignments	(25 pts. each = 75 points) (50 pts. each = 150 points)
Reaction cards	(10 pts. each = 100 points)
Daily journal	(100 pts.)

Grading system:

A	=	100% - 90%
B	=	89% - 80%
C	=	79% - 70%
D	=	69% - 60%
F	=	59% - below

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit: 4

If yes, identify specific provision of Title 5 Division 2 section(s) 55761-55763 and 58161 which qualifies course as repeatable: 58161 (c,2,A)

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