

**PALOMAR COLLEGE**  
**COURSE OUTLINE OF RECORD FOR**  
**DEGREE CREDIT COURSE**

Transfer course     A.A. degree applicable course  
(check all that apply)

**COURSE NUMBER AND TITLE:** FASH 145 Fashion Illustration and Presentation

**UNIT VALUE:** 3

**MINIMUM NUMBER OF SEMESTER HOURS:** 64

**BASIC SKILLS REQUIREMENTS:**

Appropriate language skills.

**ENTRANCE REQUIREMENTS**

**PREREQUISITE:** None

**COREQUISITE:** None

**RECOMMENDED PREPARATION:** None

**SCOPE OF COURSE:** Fundamentals in drawing of fashion figures and in illustration of fashion garments. Development of individual skills and style in graphic presentation.

**SPECIFIC COURSE OBJECTIVES:**

Successful students will:

1. compare and contrast the scope of fashion illustration, its evolution, and impact on clothing production and marketing;
2. practice graphic and rendering techniques with various materials such as pastels, watercolor paints, water color dyes, transfers, paper and other media found in advertisements;
3. identify correct presentation techniques such as matt board mounting and drawing organization for professional use of portfolio;
4. apply basic design principles and concepts applicable to the creation of a garment and the resulting illustration of it including color coordination, balance, and proportion;
5. learn to use a croqui, the workable drawn figure for the seamstress and designer whose graphic abilities are limited. Students then learn to develop their own croqui from fashion and historic photographs;
6. develop a working usage of terminology for: pattern, fabric textures, and fashion accessories;

7. utilize research and source materials for design and illustration by studying historical, cultural, and contemporary influences, analyzing their re-appearance in fashion.

**CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:**

- I. Introduction
  - A. A fashion illustration
    1. Drawing
    2. Visualization
- II. Sketching
  - A. Contour (pencil and ink)
  - B. Modified contour (pencil and ink)
  - C. Gesture drawing (pencil, ink, and pastel)
- III. The human figure study, composition and format
  - A. Building the croqui; proportion
  - B. Using photographic source material for design
  - C. Using historic costume for design reference (colored pencil)
- IV. Drawing faces, heads and hats
  - A. Proportion of facial features
  - B. Correct placement of hair and shape
- V. Units of clothing; design details and variations
  - A. Color study
  - B. Pattern study
  - C. Texture study
  - D. Watercolor
- VI. Shadowing the figure
  - A. Folds of cloth
  - B. Accessories design
- VII. Storyboard
  - A. Choice of media
  - B. Own croquis
  - C. Presentation
- VIII. Participation in Fashion Show Contest

**REQUIRED READING:**

Stipelman, Steven. Illustrating Fashion: Concept to Creation. New York: Fairchild Publications., 1996.

**SUGGESTED READING:**

Borgeson, Bel. Colored Pencil Fast Techniques. New York: Watson-Guption Publications, 1989.

Edwards, Mona Shafer and Sharon Lee Tate. The Complete Book of Fashion Illustration. New York: Harper and Row Publisher, 1992.

Kumazi, Kojino. Fashion Illustration 2, Expressing Textures. Tokyo: Graphic-sha Publishing Company, 1988.

- Kumazi, Kojino. Men's Fashion Illustration. Tokyo: Graphic-sha Publishing Company, 1989.
- Morgan, Jacqui. Watercolor for Illustration. Tokyo: Watson-Guption Publications, 1986.
- Reed, Walt. The Figure. Cincinnati: Fletcher Pub. Services, Inc, 1984.
- Sato, Peter. Fashion Illustration in New York. Tokyo: Graphic-sha Publishing Company, 1985.
- Tain, Linda. Portfolio Presentation for Fashion Designers. New York: Fairchild Publication, 1999.

### **REQUIRED WRITING:**

Students must present a notebook of design ideas and class notes as well as source material for inspiration, to be turned in twice during semester to instructor.

Students will visit a museum show, art gallery, or cultural event and complete a two page report on design ideas inspired by this visit.

### **OUTSIDE ASSIGNMENTS:**

**Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.**

Read text, plus, a weekly project will be completed by student on each subject covered during class, minimum of 40 hours of outside work.

### **INSTRUCTIONAL METHODOLOGY:**

#### **Check all that apply:**

- lecture (3 hours)
- laboratory (1 hour)
- lecture-laboratory combination
- directed study

**This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.**

Yes  No

#### **If yes, check all that apply.**

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

**GRADING POLICY AND STANDARDS** (include methods of determining whether the stated objectives have been met by students):

Each student will receive a grade for each in class illustration and for each home assignment, report, critique, or project.

Graphic work will be evaluated in terms of appropriate application of design principles, techniques, creativity, and idea presentation. Instructor will evaluate for improvement over past assignments and students sincerity in effort.

Illustration assignments	40%
Homework presentations	20%
Writing assignments	20%
Final storyboard	20%

Advanced work supersedes various and selected assignment by permission of instructor.

**IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?**

Yes \_\_\_ No X Number of times course may be taken for credit: 1

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

**CONTACT PERSON:** Cristina Tejeda, ext: 2357

**SIGNATURES:**

SIGNATURES ON FILE