

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A.A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: FASH 132 Costume and Culture

UNIT VALUE: 3.0

MINIMUM NUMBER OF SEMESTER HOURS: 48

BASIC SKILLS REQUIREMENTS:
Appropriate language skills.

ENTRANCE REQUIREMENTS

PREREQUISITE: None.

COREQUISITE: None.

RECOMMENDED PREPARATION: None.

SCOPE OF COURSE: Patterns of dress and human adornment of three cultures: African, Pacific Islander and North America. Socio-cultural developments in dress. Clothing images and meaning in a contemporary, multicultural, American society.

SPECIFIC COURSE OBJECTIVES:

Successful students will master visual recognition and supporting cultural analysis of the following:

1. established, culturally shared patterns of dress,
2. the significance of clothing for group identification or individual expression in diverse cultures,
3. interpretation of ethnic costume in the context of diverse societies.
4. Visual literacy and community sensitivity through in-depth study of emerging patterns of dress within one of the following American subcultures: African-American, Asian/Pacific Islander, Native American, or Latin American.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Introduction
 - A. Dress in societal discourse
 - B. Nineteenth century theories of clothing/established patterns of dress: African, Pacific Islander, and North America

1. The modesty theory
 2. The protection theory
 3. The adornment theory
 4. The political and spiritual states
- C. Characteristics of Modern Social Discourse
- II. Clothing Signs and Social Imperatives
- A. The image of power: Ashanti, African
 - B. The images of authority: Benin, African
 - C. Gender images: Fulani, African
 - D. Seductive images: Ivory Coast, African
- III. Clothing Symbols and Cultural Values
- A. Wealth and beauty: Shalako Celebration, Northwest Coast Native American; twem system, Mendi Society, Papua, New Guinea
 - B. Leisure and political hierarchy: Maori (Tattoo), New Zealand
 - C. Commerce and fashion: Tapa Cloth, Tonga, Polynesia
 - D. Beauty as perfection of physical form: Mangbetu, Republic of Congo, Africa
 - E. The youth ideal
 1. Creating a social identity: Melpa, Western Highlands Province, Papua, New Guinea
 2. Age stratification: Quienciera, Latin American
 3. Sociocultural background: African-American
 4. Demographic changes: Latin-American
 5. Elders society: Maasai, Kenya, African
 - F. The health ideal: Navajo, Native American
- IV. Public Speak (desired social identity)
- A. Clothing tie-signs
 1. Individuals who dissent: factory cloth of Ivory Coast-African
 2. Individuals who resist social cultural change: Shaman, Inuit, Northwest Coast, Native American; Rastafarians, Jamaican
 - B. Clothing tie-symbols: self-definitions and association ideas
 - C. The presidency and contemporary fashion: the American experience
 - D. The personal self
- V. Emerging Patterns of Dress in Contemporary American Subculture

REQUIRED READING:

Instructor generated reading list from the bibliography/index of the following (selections will include several readings from the following publications):

Eicher, Joanne B., Kim K. P. Johnson, and Mary Ellen Roach-Higgins. Dress and Identity. New York: Fairchild Publications, 1995.

African Arts Magazine

Steele, Dr. Valerie. Fashion Theory. New York: The Museum at the Fashion Institute of Technology, Vol 1 & 2, 1997-1998.

SUGGESTED READING:

- Berlo, Janet Catherine, and Lee Anne Wilson. Arts of Africa, Oceania, and the Americas. Englewood Cliffs: Prentice-Hall, Inc., 1993.
- Fischer, Angela. Africa Adorned. New York: Harry N. Abrams, 1984.
- Rubinstein, R. P. Dress Codes: Meanings and Messages in American Culture. Boulder: Westview Press, 1995.
- Thompson, R.F. Flash of the Spirit: African & Afro-American Art & Philosophy. New York: Vintage Books, Random House, 1983.

REQUIRED WRITING:

Ten page written paper/project on subject of student's selection on a particular subculture. Mid-term and final examination.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short term classes.

Students will read and study assigned readings. Ten page written report/related project in-depth study on a particular subculture. Study for exams.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
 laboratory
 lecture-laboratory combination
 directed study

This course may be offered as a distance education course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply. (See guidelines for preparation for definitions.)

- telecourse
 mediated instruction
 computer assisted instruction

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Mid-term	25%
Class participation	10%
Written report/project	40%
Final exam	25%

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes _____ No X Number of times course may be taken for
credit: _____

If yes, identify specific provision of Title 5 Division 2 section(s)
55761-55763 and 58161 which qualifies course as repeatable:

CONTACT PERSON: Cristina Tejeda, 2357