

**PALOMAR COLLEGE**  
**COURSE OUTLINE OF RECORD FOR**  
**DEGREE CREDIT COURSE**

  x   Transfer Course     x   A.A. Degree applicable course  
(check all that apply)

**COURSE NUMBER AND TITLE:** FASH 100 - Fashion Industry

**UNIT VALUE:** 3

**MINIMUM NUMBER OF SEMESTER HOURS:** 48

**BASIC SKILLS REQUIREMENTS:** Appropriate language skills.

**ENTRANCE REQUIREMENTS**

**PREREQUISITE:** None

**COREQUISITE:** None

**RECOMMENDED PREPARATION:** None

**SCOPE OF COURSE:**

A study of the background and technology of the clothing industry. Includes contemporary problems of production and distribution; emphasis is on career options in the fashion industry.

**SPECIFIC COURSE OBJECTIVES:**

The student will:

1. apply life management skills (time management) to his/her daily routine to enhance the opportunity of success in the fashion industry;
2. choose a career that they are interested in and prepare a written report summarizing characteristics, qualifications, and skills necessary for this career;
3. write a resume or update an existing resume;
4. participate in a job shadow;
5. recognize and use proper nomenclature as it applies to the fashion industry today;
6. develop the skills of fashion prediction by using their historical knowledge and tools of analysis to make predictions for the future;
7. distinguish style characteristics of various contemporary fashion designers and relate these characteristics to the designer's personal philosophy;
8. appraise the functions of the textile industry, the apparel industry, and the retail industry as they interrelate to produce fashion goods for today's market;

9. identify the marketing process, channel of distribution, and economic importance of the fashion industry;
10. evaluate the role of the foreign market in the fashion industry today;
11. research the available schools and degrees related to fashion;
12. recognize and read the magazines and periodicals published specifically for the fashion industry.

**CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:**

- I. Welcome, Introductions & Ice Breaker, Syllabus, Assignments, Class Policies, Pre-Assessment
- II. Careers in the Fashion Industry
- III. Job Shadow – How to Do It!
- IV. Life Management – 7 Habits of Highly Effective People
- V. Educational Choices, A Common Language- Fashion Terminology
- VI. Resume' Writing – A New Era
- VII. Fashion Creation – Designers with Influence
- VIII. Fashion Analysis and Prediction
- IX. Fashion Development
- X. Raw Materials of Fashion
- XI. Manufacturing Fashion
- XII. Global Look at Fashion-Market Centers
- XIII. The Retailing of Fashion
- XIV. Fashion Information – WOW!

**REQUIRED READING:**

Diamond, Jay & Diamond, Ellen, The World of Fashion, Fairchild Publications, New York, 1999.

**SUGGESTED READING:**

Women's Wear Daily

Daily New Record

W

California Apparel News

**REQUIRED WRITING:**

**Career Assignment:** Each student will research a career in the fashion industry using the library, Internet, and Career Center and submit a typewritten paper using 12-font size, and double-spaced, and of three to five pages in length answering six questions posed by the instructor.

**Prediction Project:** Each student will submit a written document to support his or her oral presentation of a particular category of apparel and the predicted styles for a coming season. The source for their written document will be from current review of fashion periodicals and discussion with buyers of their particular category of apparel.

**Mission Statement:** Each student will submit a written personal mission statement of no more than one page. It is to be typewritten, using 12-font, and double-spaced.

**Life Management Application Journal:** Each student will make two journal entries per week for 10 weeks to describe a way that they are applying the life management skills they learned in class.

**OUTSIDE ASSIGNMENTS:**

**Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.**

1. The student will make calculated fashion predictions using the tools of fashion analysis, library research, a study of the appropriate periodicals, and personal knowledge.

2. Each student will assess the educational opportunities in the field of fashion using the Transfer Center, and Career Center as their main source of information.
3. Each student will plan, organize, and participate in a job shadow of at least 4 hours in length and write a summary of their observations.
4. Each student will select a fashion periodical and submit a written report analyzing their findings.
5. Each student will create a fashion file and write a short summary of each item included in the file. A minimum of 20 articles is required.
6. Each student will increase their knowledge of a fashion designer through reading biographical information about their chosen designer and submitting examples of this designer's work.

**INSTRUCTIONAL METHODOLOGY:**

**Check all that apply:**

- lecture
- laboratory
- lecture-laboratory combination
- directed study

**DISTANCE LEARNING:**

**This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.**

Yes  No

**If yes, check all that apply:**

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

**GRADING POLICY AND STANDARDS** (include methods of determining whether the stated objectives have been met by students):

100%-90% = A	Mission Statement . . . . 100 points
89%-80% = B	Periodical Project . . . . 50 points
79%-70% = C	Career Assignment . . . . 50 points
69%-60% = D	Resume' . . . . .100 points
59% ---→ = F	Fashion File . . . . .100 points
	Job Shadow . . . . .200 points
	Prediction Project . . . . 200 points
	Life Management
	Application Journal . . . .200 points
	Fashion Designer . . . . 50 points
	Exams (2) . . . . . 50 points
	Educational Choices
	Assessment . . . . . 50 points

**IS COURSE REPEATABLE FOR REASON (S) OTHER THAN DEFICIENT GRADE?**

Yes \_\_\_ No x Number of times course may be taken for credit: 1

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable:

**CONTACT PERSON:** Nancy Gallie, ext.2352

**SIGNATURES:**

**By signing this form, I certify that this course outline of record meets all the minimum requirements for associate degree credit courses as specified in Title 5 Section 55002.**

SIGNATURES ON FILE

\*I certify that this course meets all the minimum requirements for A.A. degree applicable courses.

Course outlines of record should be reviewed regularly and revised as necessary.

NOTE: Some revisions to course outlines of record require Curriculum Committee approval, others may not. Please consult your dean or the Instruction Office if you need assistance.