

**PALOMAR COLLEGE**  
**COURSE OUTLINE OF RECORD FOR**  
**DEGREE CREDIT COURSE**

  X   Transfer Course     X   A.A. Degree applicable course  
(check all that apply)

**COURSE NUMBER AND TITLE:** Art 104 - Design & Composition

**UNIT VALUE:** 3

**MINIMUM NUMBER OF SEMESTER HOURS:** 96

**BASIC SKILLS REQUIREMENTS:** Appropriate language skills.

**ENTRANCE REQUIREMENTS**

**PREREQUISITE:** None

**COREQUISITE:** None

**RECOMMENDED PREPARATION:** None

**SCOPE OF COURSE:** Basic instruction in flat design. The study of line, color, value, shape, texture, form and the principals of composition. Experience in a variety of media. Essential to students of fine and commercial art, photography, graphic arts, architectural, and interior design.

**SPECIFIC COURSE OBJECTIVES:** The students will learn the basic concepts used to plan and organize visual information into a two dimensional format. They will synthesize the basic elements and principles of design and produce a series of projects that illustrate those design concepts.

**CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:**

- I. General
  - A. Art - definition and purpose
    - 1. Fine art
    - 2. Applied art
  - B. Design - definition and purpose
  - C. Relationship to historic and contemporary art and life
  
- II. Aesthetics - study of beauty
  - A. Personal
  - B. Cultural
  - C. Universal

III. Vocabulary

- A. Words - as applied to design
- B. Images - the visual vocabulary

IV. Design elements (2-D)

- A. Space
  - 1. 2-D
    - a. Flat (decorative) space
    - b. Illusion of 3-D
      - (1) Linear Perspective
      - (2) Aerial perspective
  - 2. 3-D - form (relief, embossing)
- B. Line
  - 1. Uses
  - 2. Quality
- C. Shape
  - 1. Figure
  - 2. Ground
- D. Texture - surface
  - 1. Actual
  - 2. Illusionistic
- E. Value - Light and dark (part of color)
- F. Color (see also Technical/painting)
  - 1. Hue - color wheel
  - 2. Value - value scale
  - 3. Intensity - intensity scale
  - 4. Relationships - interaction
    - a. Relativity
    - b. Color schemes

V. Organization - Principles

- A. Design process
  - 1. Concept
  - 2. Form
  - 3. Content
- B. Balance
  - 1. Symmetry
  - 2. Asymmetry
- C. Contrast
- D. Repetition
- E. Gestalt
  - 1. Proximity
  - 2. Similarity

- VI. Technical
  - A. Materials
  - B. Techniques
    - 1. Drawing
    - 2. Painting
      - a. Application of paint
      - b. Color mixing
    - 3. Collage
    - 4. Possibly Printmaking
  - C. Presentation of artwork
    - 1. Matting
    - 2. Other presentation techniques

**REQUIRED READING:** Individual instructors may require reading from a variety of design texts including:

Lauer, David A. and Stephen Pentak. Design Basics. 4th edition. Fort Worth: Harcourt Brace College Publishers, 1990.

Martinez, Benjamin and Jacqueline Block. Visual Forces: An Introduction to Design. 2nd edition. Englewood Cliffs: Prentice Hall, 1988.

Ocvirk, Otto G., et al., Art Fundamentals: Theory and Practice. 6th edition. Dubuque: Wm. C. Brown Publishers, 1990.

**SUGGESTED READING:** None

**REQUIRED WRITING:** Individual instructors will require written reports and/or research papers. Typical examples: a one page report reviewing an art show in a gallery or museum; one page report contrasting and comparing the students' views with the author of a periodical article.; a report analyzing the design principles used in a painting or print.

**OUTSIDE ASSIGNMENTS:**

**Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes.**

Varies according to instructor. Gallery visitations and reports may be required. A minimum of three hours per week of outside work on the assigned projects will be required.

**INSTRUCTIONAL METHODOLOGY:**

**Check all that apply:**

- lecture
- laboratory
- lecture-laboratory combination
- directed study

**DISTANCE LEARNING:**

**This course may be offered as a distance learning course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.**

Yes  No

**If yes, check all that apply:**

- Television Course (Video one-way, e.g. ITV, video cassette, etc.)
- Online Course (Text one-way, e.g. newspaper, correspondence, electronic file, etc.)
- Two-Way Video Conferencing (Two-way interactive video and audio)
- One-Way Video Conferencing (One-way interactive video and two-way interactive audio)
- Computer Assisted Instruction (A specialized form of mediated instruction relying primarily on student access to information and prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

**GRADING POLICY AND STANDARDS** (include methods of determining whether the stated objectives have been met by students): Each instructor is free to determine his/her own evaluation procedure and criteria. Individual projects are graded and a portfolio of projects is selected from the semester for grading. Tests may be used by individual instructors. Participation and personal growth are also factors. Projects - 40%, creative progress in work - 40%; class participation - 20%.

**IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?**

Yes  No  Number of times course may be taken for credit: 2

If yes, identify specific provision of Title 5 Division 2 section(s), 55761-55763 and 58161 which qualifies course as repeatable: 58161, (c) (1), (2) (A), (3)

**CONTACT PERSON: Louise Boehm**

**SIGNATURES ON FILE:**