

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A. A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: Art 245 - Presentation & Portfolio

UNIT VALUE: 3 **MINIMUM NUMBER OF SEMESTER HOURS:** 96

BASIC SKILLS REQUIREMENTS:

Appropriate language skills.

ENTRANCE REQUIREMENTS:

PREREQUISITE: A minimum grade of "B" in 12 units of college-level art or 6 unit of college-level commercial art or graphic design.

COREQUISITE: None

RECOMMENDED PREPARATION: None

SCOPE OF COURSE:

A comprehensive study of presentation and fabrication of a portfolio. Original art, transparencies, or photo prints are discussed as alternate portfolio methods. Prepares the students and their work for future client presentations.

SPECIFIC COURSE OBJECTIVES:

Upon completion of course students will:

1. Analyze their work to determine saleability;
2. Assess the aesthetic appeal of their work;
3. Fabricate a new portfolio case;
4. Solve novel problems in the artist and agent relationship.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

- I. Distill art samples into appropriate applications, i.e. transfer to another learning institution, job search, etc.
- II. Explore various kinds of portfolio presentation modes; i.e. slides, photoprints, color copies, originals, etc.
- III. Refine work habits to prepare for professional art production demands.
- IV. Evaluate weak projects for revisions or reworking during semester.

- V. Initiate a body of creative work to exhibit one particularly unique talent which they possess.

REQUIRED READING:

None

SUGGESTED READING:

The Workbook, Scott and Daughters Publishing, Hollywood, 1996.

REQUIRED WRITING:

Each student will write a one page statement of intent regarding what they will focus on and produce during the semester to expand their portfolio.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short term classes.

A minimum of three hours per week of outside work on projects will be required involving research for the creation of portfolio samples.

INSTRUCTIONAL METHODOLOGY:

At a minimum, specify lecture, laboratory, lecture-laboratory combination, or directed study. You may add a statement.

Check all that apply:

- lecture
 laboratory
 lecture-laboratory combination
 directed study

This course may be offered as a distance education course and meets Title 5 regulations 55370, 55372, 55375, 55376, and 55378.

Yes No

telecourse (Course is taught by televised lessons not under direct supervision of an instructor. Usually some on campus lecture/discussion sessions are required.)

mediated instruction (Instruction is by audio-visual means in various combinations. Usually conducted in a learning resources center not under immediate supervision of a qualified instructor.)

computer assisted instruction (A specialized form of mediated instruction relying primarily on student access to information and

prepared lessons or teaching materials through a computer terminal, but not under immediate supervision of a qualified instructor.)

GRADING POLICY AND STANDARDS (include methods for determining whether the stated objectives have been met by students):

The instructor will evaluate on the basis of individual projects, a portfolio of selected works from the semester, or a final project, for grading and evaluation. Participation and personal growth are also factors.

- A. New projects and reworked projects: 40%
- B. Quality of work habits: 20%
- C. Assigned writing: 5%
- D. Portfolio fabrication: 20%
- E. Verbal and visual communication skills during presentations: 15%

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

YES NO Number of times course may be taken for credit
2.

If yes, identify specific provision of Division 2 section(s) 55761-55763 and 58161 which qualifies course as repeatable.

58161 (c) (1), (2) (A), (3)

CONTACT PERSON: Jay Schultz, ext. 2305

SIGNATURES ON FILE
