

PALOMAR COLLEGE
COURSE OUTLINE OF RECORD FOR
DEGREE CREDIT COURSE

Transfer course A. A. degree applicable course
(check all that apply)

COURSE NUMBER AND TITLE: Art 171 - Gallery Management/Display II

UNIT VALUE: 3

MINIMUM NUMBER OF SEMESTER HOURS:96

BASIC SKILLS REQUIREMENTS:

Appropriate language skills.

ENTRANCE REQUIREMENTS:

PREREQUISITE: Art 170

COREQUISITE: none

RECOMMENDED PREPARATION: none

SCOPE OF COURSE:

The practice of museum studies through individual projects in curating, registration, exhibition design and installation, education and public relations at Boehm Gallery.

SPECIFIC COURSE OBJECTIVES:

Successful students will:

- 1) Analyze and synthesize gallery functions by working as a staff member of Boehm Gallery;
- 2) Demonstrate professional skills in curating, registration, exhibition design and installation;
- 3) Analyze and experience Boehm Gallery public relations and educational processes intrinsic to a small size exhibition space;
- 4) Develop critical thinking skills through selected activities;
- 5) Engage in aesthetic and technical experiences with significant results.

CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:

The student will choose projects on an individual basis working with the instructor. Projects will focus on the students area of interest and the gallery's specific needs. Areas of choice are:

- I. Curating
 - A. The decision making process
 - B. Exhibition development
 - C. Writing for exhibition publications

- II. Registration
 - A. Records
 - B. Storage
 - C. Shipping
 - D. Insurance

- III. Exhibition design and installation
 - A. Planning (design)
 - B. Security
 - C. Lighting
 - D. Signage
 - E. Labels

- IV. Education
 - A. Research
 - B. Writing for interpretive materials
 - C. Outreach programs
 - D. Docent tours

- V. Public relations
 - A. Press releases
 - B. Press packets
 - C. Development/fund raising
 - D. Outreach programs

REQUIRED READING:

Thompson, John M. A. Manual of Curatorship. London: Museum Association, 1984.
Dudley, Dorothy H. and Irma Bezold Wilkinson. Museum Registration Methods. Washington, D.C.: American Association of Museums, 1979. Collins, Zipporah W. Museums, Adults and the Humanities. Washington, D.C.: American Association of Museums, 1981.

SUGGESTED READING:

The instructor and the student will develop a bibliography at the beginning of class that relates to the specific project of each student.

REQUIRED WRITING:

The student will document his/her project by the development of a notebook. This should take the form of a personal text. Both information provided by the instructor/supervisor and instruction researched by the student should be organized in the notebook. Other writings to be assigned as they relate to each student's project.

A minimum of 20 pages will be written.

OUTSIDE ASSIGNMENTS:

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short term classes.

Visit art galleries and museums in San Diego and Los Angeles that relate to each student's specific area of interest. This will be developed between the instructor and student on an individual basis.

INSTRUCTIONAL METHODOLOGY:

Check all that apply:

- lecture
- laboratory
- lecture-laboratory combination
- directed study

This course may be offered as a distance education course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.

Yes No

If yes, check all that apply. (See guidelines for preparation for definitions.)

- telecourse
- mediated instruction
- computer assisted instruction

GRADING POLICY AND STANDARDS (include methods of determining whether the stated objectives have been met by students):

Notebook 40%, performance 40%, and participation and attendance 20% of final grade. The student will meet with instructor/supervisor four times a semester to review goals and performance.

IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?

Yes No Number of times course may be taken for credit:

2.

If yes, identify specific provision of Title 5 Division 2 section(s) 55761-55763 and 58161 which qualifies course as repeatable:

58161 (C) (2) (A)

CONTACT PERSON: Harry E. Bliss, extension 2304, or current regular
Gallery Director

SIGNATURES:

SIGNATURES ON FILE

5/95: OUTDEG.FRM