

**PALOMAR COLLEGE**  
**COURSE OUTLINE OF RECORD FOR**  
**DEGREE CREDIT COURSE**

Transfer course     A.A. degree applicable course  
(check all that apply)

**COURSE NUMBER AND TITLE:** Art 170 - Gallery Management/Display I

**UNIT VALUE:** 3

**MINIMUM NUMBER OF SEMESTER HOURS:** 96

**BASIC SKILLS REQUIREMENTS:**

Appropriate language skills.

**ENTRANCE REQUIREMENTS:**

**PREREQUISITE:** none

**COREQUISITE:** none

**RECOMMENDED PREPARATION:** none

**SCOPE OF COURSE:**

The theory and practice of installing art exhibitions. Includes experience in designing shows, publicity, insurance and proper care and handling of works of art.

**SPECIFIC COURSE OBJECTIVES:**

Successful students will:

- 1) Analyze and synthesize the theoretical aspects of gallery and museum work;
- 2) Compare and contrast practical museum and gallery operations;
- 3) Apply principles of exhibition by helping a practicing artist exhibit his/her work;
- 4) Evaluate his/her gallery exhibition experience for additional education or pursuit of job opportunities in galleries and museums;
- 5) Develop critical thinking skills through selected activities;
- 6) Engage in aesthetic and technical experiences with significant results.

## **CONTENT IN TERMS OF SPECIFIC BODY OF KNOWLEDGE:**

1. Gallery/museum management
2. Collections management
3. Curating exhibitions
4. Exhibition design and installation
5. Development
6. Conservation
7. Registration methods
8. Archives
9. Security

## **REQUIRED READING:**

Witleborg, Lothar P. Good Show! A Practical Guide for Temporary Exhibitions. Washington, D. C.: Smithsonian Institution Traveling Exhibition Service, 1981.

## **SUGGESTED READING:**

Works listed on pages 164-168 from the bibliography of the required reading text:

Witleborg, Lothar P. Good Show! A Practical Guide for Temporary Exhibitions. Washington, D. C.: Smithsonian Institution Traveling Exhibition Service, 1981.

## **REQUIRED WRITING:**

Notebook and bibliography developed from classroom work which becomes a personal textbook on the subject. Practical as well as theoretical information should be included. The final project will be a report on an exhibition a student plans from concept to installation. The report will include 1) a one paragraph concept statement, 2) a one page press release, 3) a flyer/poster design, 4) a timeline and task sheet, 5) a checklist, insurance list, and budget and transportation plans, 6) exhibition design, including a model and lighting plans.

## **OUTSIDE ASSIGNMENTS:**

**Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short -term classes.**

Gallery and museum visits to Museum of Photographic Arts, La Jolla Museum of Contemporary Art, and San Diego Museum of Art.

**INSTRUCTIONAL METHODOLOGY:**

**Check all that apply:**

- lecture
- laboratory
- lecture-laboratory combination
- directed study

Lecture and group discussions using films, slides, guest lectures and gallery and museum visitations. Laboratory work in gallery processes, including painting, repairs, announcements and inventory.

**This course may be offered as a distance education course and meets Title 5 regulations 55370, 55372, 55374, 55376, 55378, and 55380.**

Yes  No

**If yes, check all that apply:** (See guidelines for preparation for definitions.)

- telecourse
- mediated instruction
- computer assisted instruction

**GRADING POLICY AND STANDARDS:**

Notebook and bibliography are 40% of final grade. Work is graded on completeness and accuracy of information, as well as content of additional (in addition to classroom work) information included. 40% of grade is final project. 20% of grade is based on classroom participation, which includes participation in outside visits and additional programs (such as outside lectures) and homework assignments.

**IS COURSE REPEATABLE FOR REASON(S) OTHER THAN DEFICIENT GRADE?**

YES  NO  Number of times course may be taken for credit. 2

If yes, identify specific provision of Title 5 Division 2 section(s) 55761-55763 and 58161 which qualifies course as repeatable.

58161, (C) (2) (A)

**CONTACT PERSON:** Harry E. Bliss, extension 2304

**SIGNATURES ON FILE**