

## ***2008 Best Practices Data Report***

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### **About The Report**

The Intern Bridge 2008 Internship Best Practices report is a culmination of data gathered from over **12,000 students** spanning more than 70 universities. The interns surveyed were employed by the majority of the **Fortune 100** companies, in addition to a vast array of other for-profit and not-for-profit organizations, and government agencies. The data provides an in-depth, analytical look at the key areas of internship programs by highlighting the importance of:

Structuring a program in the most efficient manner possible;  
Selecting a supportive supervisor;  
Marketing the internship program to universities and their students;  
Conducting proper on-boarding and off-boarding activities;  
Understanding the expected outcomes of hosting interns;  
Evaluating the skills of interns;  
Interpreting the ideal culture of organizations hosting interns;  
Why many students pursue internships, and others do not;  
**AND SO MUCH MORE**

The report also contains **detailed compensation and benefits data** sorted by industry, position, and academic major. In addition, the reports highlights information regarding academic credit, and the differences between for-profit and not-for-profit internships.

**Over 100 quotes directly from college students are included!**

This report provides critical benchmarking data, important for employers with programs of all sizes and universities looking to better serve their students.

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