

# *Eva Danielle Inc.*

## **Online Marketing Internship**

1075 Kane Concourse  
Bay Harbor Islands, FL 33154  
(305) 861-8482

### **Company Overview**

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Eva Danielle is a high-end women's fashion line in which couture style meets casual wear. The collections are an exciting fusion of elegance and femininity. Inspired by cultures from around the world, Eva Danielle's designs feature luxurious fabrics and bold prints.

Founded in 2005, Eva Danielle began lighting up the trade show circuit with her first collection, and has since opened up her own Flagship store in Miami, Florida's prestigious Bal Harbour. In 2009, Eva Danielle expanded to accommodate growing demand - the new online store has led to a large amount of media attention, an increase in celebrity followings, and greater accessibility to fashion-enthusiasts worldwide.

More information on Eva Danielle can be found at [www.evadanielle.com](http://www.evadanielle.com).

### **Position Overview**

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Eva Danielle has recently opened up the Eva Danielle online store at [Evadanielle.com/store](http://Evadanielle.com/store). We are looking for talented, creative, and unique individuals to promote our new online store and increase our brand awareness on a national and international level. This year we are seeking a wide array of geographically diverse interns who are capable of creating their own structured environment for our remote internship opportunity.

The Online Marketing Internship with Eva Danielle will give you real on-the-job training and experience in Internet marketing and brand promotions. You will have direct contact with JR Brown, our Director of Marketing, who will assess your progress and offer suggestions, recommendations, and encouragement.

There is no specific time requirement for this internship, but the recommended weekly commitment is around 15-20 hours.

From blogs to emails to online social networks, the Eva Danielle Online Fashion Marketing Internship will allow you to implement your own innovative marketing techniques in a "real world" promotional setting. Unlike other unpaid internships, the Eva Danielle online marketing internship offers performance-based compensation for your successful efforts.

### **Job Responsibilities**

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- Online promotion of the Eva Danielle online store may include but is not limited to...
  - Viral Marketing
  - Social Networks
  - Blogs
  - Forums
  - Direct Marketing

### **Qualifications**

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We are not necessarily looking for someone majoring or who majored in marketing or fashion merchandising (not that we are excluding anyone from either background!), but we are looking for highly motivated and self-disciplined individuals with at least some college experience. Unlike a lot of internships out there, this is an opportunity for you to showcase your skills and ideas, and to keep sole ownership of your intellectual property.

## How to Apply

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Please send a current resume and a short cover letter to Mauri Gustafson (Recruiting Manager) at [Evadaniellemarketing@gmail.com](mailto:Evadaniellemarketing@gmail.com).

## Timeline

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The position will begin immediately after your phone interview with, and will last throughout December. In addition, there is the possibility that the project will be extended into the spring. Applicants should expect to receive an email regarding a potential interview within 72 hours of submission of their application. After you receive your email, we would like you to call us for a phone interview whenever it is convenient for you. Please note that we are employing rolling admission to this program.

## Salary

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Unpaid, but offers performance-based compensation for *successful* marketing plans!

## Future Employment Opportunities

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Here at Eva Danielle we are always looking to promote outstanding interns into entry-level *salaried* positions within Eva Danielle. One of the most exciting aspects of our internship program is the chance to assess your potential lifetime value to our company.

## Contact Information

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