SUBJECT: Approve agreement with Avid Technology, Inc.

A. Overview

3C Media Solutions (formerly known as CCCSAT) is considered the California Community Colleges (CCCs) educational media distribution network. Housed at Palomar College, it provides the system with the most-up-to-date media solutions available It is funded by a five-year grant from the CCC Chancellor's Office. One of many services offered through 3C Media Solutions is post-production media editing. This service is often utilized by Palomar College's PCTV.

The system that 3C Media Solutions (formerly known as CCCSAT) has identified to lease is an Avid Symphony Nitris, provided through Keycode Media. This particular system is a non-linear editor to replace the old editing system currently being used by the project. This new system will allow 3C Media Solutions to edit content much quicker, resulting in a greater ability to serve the system. In addition, the new Avid Symphony Nitris will allow for output to a variety of media sources including the web, traditional broadcast, media-on-demand and future HP projects for Palomar College and the California Community College system.

B. Discussion

The current editing system, Avid Symphony Meridian-Based System, is more than six years old and has broken down numerous times. The vendor has replaced parts on this system on a number of occasions. The computer portion of this system is no longer supported; this is the main portion of equipment that continues to break. In addition to this lack of reliability, the current system is too slow to provide adequate output of media Given these factors, it was decided to acquire a new Avid editing system.

C. Financial Implications

This lease has been written with an "out clause" to insure that if funding for the grant is suspended, the equipment can be turned back to the vendor without penalty to the District. This is considered a year-to-year lease arrangement. The initial cost of the one-year lease is $1,063.37 per month for a total of $12,760.44 per year; the 60-month term is $63,802.20 (the total of the contract price for five years). These funds are provided by the 3C Media Solutions (aka CCCSAT) grant operational budget

D. Recommendation

It is recommended that the Governing Board approve a lease agreement between Avid Technology, Inc , and Palomar Community College District.