## Subject:

Fashion Merchandising and Design Field Studies Trip to New York City, New York with Fashion Merchandising and Design Students.

## Overview:

Field studies course for fashion students to New York, New York from September 4 through September 9, 2008.

## Discussion:

New York is the historical foundation for the fashion/apparel business in the United States. The students will be immersed in the culture of the city while they experience the dynamics of the fashion industry from a variety of perspectives. The students will receive 2 units of college credit for the field studies course. The students are enrolled in FASH 155, World of Fashion. Total cost for the field course program is $2,000.00, which covers airfare, hotel accommodations, transportation to and from the airport, a metro card, admission into several fashion shows in Bryant Park, admission into other scheduled events and appointments such as museums, a Broadway show, and design studios. Students must pay the total amount by August 8, 2008.

## Financial Implications:

Instructors' salary only.

## Recommendation:

It is recommended that the Governing Board approve the field studies trip to New York City, New York.