



**GOVERNING BOARD MINUTES**  
**REGULAR MEETING, GOVERNING BOARD**  
**PALOMAR COMMUNITY COLLEGE DISTRICT**  
**GOVERNING BOARD ROOM, STUDENT SERVICES CENTER**  
**COLLEGE CAMPUS**  
**SAN MARCOS, CALIFORNIA**  
**TUESDAY, OCTOBER 27, 1998, 6:15 P.M.**

**A. CALL TO ORDER**

The regular meeting of the Palomar Community College District Governing Board was called to order by Harold E. Scofield, President, at 6:15 p.m.

**B. ROLL CALL**

**TRUSTEES PRESENT:**

HAROLD E. SCOFIELD, PRESIDENT  
RITA A. WHITE, ED.D., VICE PRESIDENT  
RALPH G. JENSEN, SECRETARY  
BARBARA L. HUGHES, TRUSTEE  
ROBERT L. DOUGHERTY, JR., M.D., TRUSTEE  
XAVIER E. CORONA, STUDENT TRUSTEE

**EXECUTIVE AND SENIOR ADMINISTRATORS PRESENT:**

Dr. George R. Boggs, Superintendent/President  
Joseph Madrigal, Assistant Superintendent/Vice President, Student Services  
Jerry Patton, Assistant Superintendent/Vice President, Finance and Administrative Services  
Judy Eberhart, Dean, Counseling, Guidance, and Career Development  
Gene Jackson, Dean, Arts and Languages  
Dr. Michael Rourke, Dean, Mathematics and the Natural and Health Sciences  
Doris Pichon, Dean, Human Arts and Sciences  
Lise Telson, Dean, Student Support Programs

**STAFF:**

Barbara Baldrige, Executive Assistant, President's Office  
Mike Barber, CCE/AFT Ambassador at Large  
Bruce Bishop, President, The Faculty  
Leta Bowen, Chief Engineer, KKSM Radio Station, Adjunct Faculty Member  
Rob Branch, Associate Professor, Communications  
Ernie Carson, President, CCE/AFT  
Jeannie Crouch, Supervisor, Bookstore Operations  
Kathy Davis, Information Services  
P. J. DeMaris, President, Administrative Association  
Jimmy Diaz, Custodian II, Custodial Services

Ben Echeverria, Counsel, Contracts, and Special Projects  
JoAnn Ellis, Information Services  
Mike Ellis, Director, Facilities  
Tina Gaskins, Bookstore  
Carol Jackson, Supervisor, Auxiliary Services/Accounting, Fiscal Services  
Kendra Jeffcoat, Special Assistant to the President  
Vandy McKnight, Bookstore Accounting Assistant  
David Neeley, Bookstore Systems Technician  
Dr. Michael Norton, Director, Public Information  
Meredith Oliver, Bookstore Assistant I/Data Entry  
Valerie Parker, Bookstore Assistant II  
Tom Plotts, Police Academy Coordinator, Public Safety Programs  
Richard Stegman, Associate Professor/Chair, CSIS  
Janice Vance, Bookstore Assistant II  
Dr. Mark Vernoy, President, Faculty Senate

**GUESTS:**

Lee Baldrige  
Katrina Baughman, ASG  
Tom Chambers, ASG  
Peter Mojica, ASG  
Dr. Michele Nelson, Board Candidate  
Yasutaka Orozco, Student  
David Randolph, Student  
Robert Royster  
David Sternfeld, KKSM Radio Station  
Yukiwo Tara, *The Telescope*  
Gary Warth, *North County Times*  
Moody Wasif, ASG  
Melinda Wilson, KKSM Radio Station

**QUORUM ESTABLISHED**

Mr. Scofield declared a quorum present, and the Board members proceeded on the tour of the DSPS Computer Lab and the Academic Technology Resources Center and Lab.

Following the tour, the regular meeting was called to order at 7:09 p.m. Following the pledge of allegiance to the flag, the meeting proceeded with the order of business.

A TAPED RECORD OF THE PROCEEDINGS OF THIS MEETING IS ON FILE IN THE PRESIDENT'S OFFICE FOR THIRTY DAYS OR UNTIL THE MINUTES OF THE MEETING HAVE BEEN APPROVED BY THE GOVERNING BOARD, WHICHEVER IS LONGER.

**C. APPROVAL OF MINUTES**

MSC Dougherty, White

**RESOLUTION 98-19172**

**BE IT RESOLVED, That** the Minutes of the Regular Meeting held on October 13, 1998, be approved with the following correction:

Page 1, Staff, Line 5, should read: "Norma Bean, Vice President, Administrative Association."

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

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**C O N S E N T   C A L E N D A R**

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**CC.**

**TRAVEL**

1. **APPROVE TRAVEL EXPENSES**

MSC Dougherty, Jensen

**RESOLUTION 98-19173**

- a. **Robert L. Dougherty, Jr., M.D.**  
Advanced Funds? Yes  
For: Mileage, parking, meals, lodging, registration, miscellaneous  
To attend: CCLC Annual Convention  
Location: Long Beach, California  
Date: November 19-21, 1998  
Amount: \$661.00  
Budget Acct. No.: 01-10-10-1000-6620-5201.00-0000
- b. **Xavier E. Corona**  
Advanced Funds? Yes  
For: Mileage, parking, meals, lodging, registration, miscellaneous  
To attend: CCLC Annual Convention, CCCT Board Meeting  
Location: Long Beach, California  
Date: November 19-21, 1998  
Amount: \$620.44  
Budget Acct. No.: 01-10-10-1000-6620-5201.00-0000

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

## FINANCIAL REPORTS

2. **INFORMATION: NARRATIVES FOR FINANCIAL REPORTS**  
**Memo from Lois Meyer, Director, Fiscal Services. Exhibit CC-2**

3. **APPROVE QUARTERLY FINANCIAL STATUS REPORT**

MSC Dougherty, Jensen

### RESOLUTION 98-19174

**BE IT RESOLVED, That** the California Community Colleges **Quarterly Financial Status Report (CCFS-311Q)** for the quarter ended September 30, 1998, be approved. **Exhibit CC-3**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

4. **APPROVE QUARTERLY REPORT OF CHIEF FINANCIAL OFFICER REGARDING DISCLOSURE OF DISTRICT INVESTMENTS**

MSC Dougherty, Jensen

### RESOLUTION 98-19175

**BE IT RESOLVED, That** the **Quarterly Report of Chief Financial Officer Regarding Disclosure of District Investments** be approved. **Exhibit CC-4**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

5. **INFORMATION: BUDGET TRANSFER TRANSACTIONS**

Report of **Budget Transfer Transactions** from September 1 through 30, 1998.  
**Exhibit CC-5**

6. **APPROVE REVISED BUDGETS**

MSC Dougherty, Jensen

### RESOLUTION 98-19176

**BE IT RESOLVED, That** the September 30, 1998, **Budgets** for the General Fund (restricted and unrestricted), Capital Outlay Projects Fund, Child Center Fund, Energy Conservation Fund, Trust Fund, and Post-Retirement Benefit Fund be approved.  
**Exhibit CC-6**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

7. **INFORMATION: BUDGET REPORT - UNRESTRICTED REVENUE AND UNRESTRICTED EXPENDITURES**

Budget Reports: Unrestricted Revenue (Exhibit CC-7a) and Unrestricted Expenditures (Exhibit CC-7b)

8. **INFORMATION: TRAVEL CLAIM TRANSACTIONS**

Report of Travel Claim Transactions from September 1 to 30, 1998. **Exhibit CC-8**

**PERSONNEL**

9. **APPROVE SHORT-TERM/SUBSTITUTE EMPLOYEE LIST**

MSC Dougherty, Jensen

**RESOLUTION 98-19177**

**BE IT RESOLVED**, That the Short-Term/Substitute Employee List be approved.  
**Exhibit CC-9**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

10. **INFORMATION: RETIREMENT**

On behalf of the Governing Board of the Palomar Community College District, the following **retirement** has been accepted by Dr. George R. Boggs, Superintendent/President, as authorized by the Governing Board on June 10, 1986, under Group I of the Retirement Health and Dental Plan approved by the Governing Board December 8, 1987:

- a. **HUGH R. MCKINNEY**, Senior Library Media Technician, Library Media Center, effective October 31, 1998. (last day worked 10/30/98)

11. **INFORMATION: RETIREMENTS**

On behalf of the Governing Board of the Palomar Community College District, the following **retirements** have been accepted by Dr. George R. Boggs, Superintendent/President, as authorized by the Governing Board on June 10, 1986, under Group II of the Retirement Health and Dental Plan approved by the Governing Board December 8, 1987:

- a. **BARBARA J. ROSS**, Accounting Technician, Extended Opportunity Programs & Services, effective November 7, 1998. (last day worked 11/6/98)
- b. **EARNEST G. ROSS**, Media Equipment Technician, Library Media Center, effective October 31, 1998. (last day worked 10/30/98)

12. **GRANT EQUIVALENCY FOR DISCIPLINE**

MSC Dougherty, Jensen

**RESOLUTION 98-19178**

**BE IT RESOLVED, That**, on the recommendation of the Faculty Senate Equivalency Committee, the following individual be granted equivalency to minimum qualifications for the discipline listed:

Grow, Carolyn – Theater Arts

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

13. **APPROVE ADJUNCT FACULTY EMPLOYMENT**

MSC Dougherty, Jensen

**RESOLUTION 98-19179**

**BE IT RESOLVED, That** the employment of the following adjunct faculty, at the rate indicated for the Fall, 1998, semester (day and/or evening), be approved; said adjunct faculty are not scheduled to teach more than a 60-percent load:

**FALL, 1998**

**EARTH SCIENCES**

Murray, Christopher	Geography	\$32.97
	B.A., Economics/Political Science	
	M.A., Geography	

**PERFORMING ARTS**

Grow, Carolyn	Theater Arts	\$32.97
	A.A., Biology	
	B.A., Zoology	
	M.S., Biology	
	33 years of experience	

**PUBLIC SAFETY PROGRAMS**

Jensen, Terry	Administration of Justice	\$31.91
	A.A., Criminal Justice	
	B.P.A., Criminal Justice Administration	
	24 years of experience	

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

14. **CONFIRM THE RECLASSIFICATION OF RECORDS TO CLASS 3 - DISPOSABLE AND AUTHORIZE DESTRUCTION**

MSC Dougherty, Jensen

**RESOLUTION 98-19180**

**BE IT RESOLVED, That** those records identified in the backup memorandum hereto, the substance of which is incorporated by this reference, have all been reproduced on film; and the reproduction thereof has been certified by the Director of Fiscal Services, as designee of the Superintendent of the District, as accurate in detail on film, being of a type approved for permanent, photographic records by the United States Bureau of Standards; and,

**BE IT FURTHER RESOLVED, That** the microfilm copy of these records has been placed in an accessible location; and provision has been made for preserving them permanently and for examining and using them as may be required; and,

**BE IT FURTHER RESOLVED, That** the aforesaid records are hereby confirmed to be Class 3 - Disposable, and may be destroyed in accordance with Title 5, Division 6, Chapter 10, § 59022 of the California Code of Regulations. **Exhibit CC-14**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

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**Resumption of  
REGULAR AGENDA**

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**D. CONSIDERATION OF ITEMS REMOVED FROM CONSENT CALENDAR**

There were no items removed from the Consent Calendar.

**E. OPERATIONAL REPORTS**

There were none.

**F. HEARINGS OF INDIVIDUALS, GROUPS, AND DELEGATIONS**

1. **INFORMATION**

**Report of the Faculty Senate**

There was no report.

2. **INFORMATION**

**Report of The Faculty**

Bruce Bishop stated that he is pleased that members of the various employee groups have been attending meetings of The Faculty and Faculty Senate. It seems to be happening more this year than in previous years. They have been working and communicating with the leaders of the other groups on a regular basis. He senses that all the groups are working together and feels that this is very healthy.

3. **INFORMATION**

**Report of the Administrative Association**

P. J. DeMaris reported that the Administrative Association has been working with the meet and confer process in trying to secure COLA for its members. The Executive Council suggests that the District be represented in the meet and confer process by someone who is not a member of the Administrative Team. They also suggest that this might be a possibility for other employee groups, as well, so that they can continue to work together in a collegial manner. They are concerned that the potential to be able to work in a fair and equitable manner in the future might be impeded by the fact that they are discussing very sensitive items with persons who are actually part of the Administrative Team.

4. **INFORMATION**

**Report of the CCE/AFT**

Ernie Carson reported that on November 6-7, the CCE's annual conference will be held on the Queen Mary in Long Beach, featuring several workshops on those two days. Eighteen individuals from Palomar will be attending and are looking forward to an energetic conference.

Ernie noted that, as Bruce had mentioned, Mike Barber has been attending the Faculty Senate meetings. The interaction with the Faculty has brought about a sense of teamwork and commitment to be united in assisting each other.

The unit is very proud of Mike Barber, CCE's Ambassador at Large and a five-year member of Phi Theta Kappa, as he has been appointed advisor of Palomar's Phi Theta Kappa group. He is continually reaching out to help our students.

5. **INFORMATION**

**Report of the Associated Student Government**

Xavier Corona reported that ASG sponsored a very successful Board candidate forum in the Student Union last week. This provided an opportunity to meet the candidates and ask questions of them.

Another forum will be held next week with candidates for a superior court seat and a local high school board.

This evening, ASG is passing out coffee and donuts and an information sheet about ASG in order to be visible to evening students. Within the first 20 minutes, they gave out over 100 donuts.

Comet Week, which is designed to raise morale, start new traditions, and increase spirit at Palomar College, is scheduled for November 2-9, 1998.

ASG attended a conference this week where they learned about leadership, ways to work with people, and how to avoid making unwarranted assumptions about people. This gave them a greater passion to come back and serve our students. Elaine James, ASG's Vice President of Social Events, was named the Vice Chair of the Black Caucus of Southern California.

ASG looks forward to everyone's cooperation in many more student events. Xavier was glad the Board had the opportunity to visit the computer labs earlier this evening. It reminded the Board members that there are individuals on campus who need extra help. We must be aware of them and offer assistance before they must ask for it.

6. **INFORMATION**

**Report of Superintendent**

Dr. Boggs reported the following accomplishments of faculty members:

- Michael Steirnagle - Art Department - has a display of his "American Narrative" oil paintings at the Campagna Gallery in The Tree Studios Building, Chicago, Illinois, from October 16 through November 20.
- Barbara Schnelker - Behavioral Sciences - has a poem published in the 1998 edition of *The Forum: The Journal of the Academic Senate for California Community Colleges*.
- The following faculty members have been included in the fifth edition of *Who's Who Among America's Teachers, 1998*:
  - Gary Alderson
  - Kevin Barrett
  - Angelo Corpora
  - John Dise
  - Bonnie Dowd
  - Robert Ebert
  - Jose Esteban
  - Lois Galloway
  - Luz Garzon
  - Christopher Johnson
  - John Leahy
  - Barbara Schnelker
  - Shelby McKenzie

Dr. Boggs noted that in order to be named to this publication, the teacher must be nominated by former students who themselves were listed in *Who's Who Among American High School Students*.

- Tom Plotts - Police Academy Coordinator - was recently selected to receive an "Outstanding Young Man of America" award. The award honors men and women between the ages of 21 and 40 who have distinguished themselves in service to their communities, professional leadership, academic achievement, business advancement, cultural accomplishments, and civic and political participation.

Dr. Boggs reported that we have been attempting to get a state workshop on our campus for Partnership for Excellence. Consequently, the Chancellor's Office has scheduled one for Friday, November 6, 10:30 a.m. to 2 p.m., in the Howard Brubeck Theatre. People from all over Southern California will be invited to attend.

## 7. **INFORMATION**

### Report of Other Organizations and/or Individuals

At this time, Leta Bowen, Chief Engineer at KKSM, addressed the Board, as follows: "I respectfully request you delay making a decision at this time regarding Item I-8, the selling of the AM radio license. There is additional information the Board and others may want to review before recommending and voting to sell this valuable asset.

"Because this item has come up so quickly and unexpectedly, I am asking the Board to give me a month in order to furnish details regarding some of the alternative solutions I am proposing.

"In addressing the items on the agenda, there is a concern regarding the operating cost of the transmitter site. I wanted to let the Board know that there is a community member who would like to set up an endowment of sorts to take care of this operating cost. There is also a question of someone to manage the radio station on a day-to-day basis. I am offering my services to do this. Also, there is a member of the community who has been director of operations and engineering with a local broadcast company who would also like to donate his services to keep the station running. There is also a third item regarding the building that houses the transmitter. I believe it has been sold, and I don't know the details on that yet. I would first like to point out that there is no pressing need to vacate the building in which the transmitter is located. Our lease is not up until April 1, 2000, and we have not spoken with the new landlords yet regarding the renewal of our lease. In the event that renewal is not possible, there are alternative ways to house the transmitter at no additional cost to the College. It wouldn't take more than a 12 by 12 building for this. It is on this point I would like more time for my presentation.

"Having addressed the items on the agenda, I just wanted this opportunity to talk about how wonderful it is having the AM license and being able to go out over the air. There are other departments and community partnerships that are involved with this.

"There is enough financial commitment from the community at this time to cover the operating costs for the AM transmitter site for an indefinite amount of time. This would give us the opportunity to continue building our underwriting base and explore grants offered by the State and Federal Government designed specifically for our needs. A gentleman by the name of Tom Morrow, an Oceanside resident and writer for the *North County Times*, is waiting to hear how the Board votes so he knows whether to move forward with avenues he wishes to explore in assisting Palomar College in keeping the AM license. He found out about our dilemma only today.

"I would like to offer my services in running the radio station on a day-to-day basis. I am currently the Chief Engineer of KKSM and an Adjunct Faculty member. I have worked with students and faculty members within this department, and I know the station needs time before its full potential can be realized.

"I would like to have the opportunity to meet with faculty and department heads in order to discuss the details of what I have proposed. There are also other departments and community partnerships at stake. For example, we have been broadcasting the Comet football games and hope to do the same with other sports. We are working with KOCT, the Oceanside community television station, in addressing public concerns within the community. They advertise for us and allow us to send a tape for their transmission. Once every week we do a community ascertainment program called "An Oceanside View," in which students here at the College interview someone from the city. This is broadcast on KOCT's television station, with credit being given to Palomar College. St. Clare's is getting ready to fund a 26-week program addressing violence in the home, a program for which they are getting a federal grant. Right now, I am also working with Marketing. Every January, we set up at North County Fair, and we plan to do a live remote workshop allowing those that are interested in reading a script to do so and hear themselves live on the air to give them an idea of what the radio program is about. This is a wonderful way to promote Palomar College, as well. These are just a few of the programs with which we are involved.

"There is the learning experience for the student. They are not simulating being on the air; they are actually on the air. They aren't in training; they are actually gaining experience.

"Having the AM license keeps Palomar College in the community all day long in ways we haven't explored yet. It's a wonderful tool that we have. There are so many ways we haven't explored how we can use the radio station to the benefit of the College. Tonight, basically, I would like the Board to not vote on this item and give us a little time to discuss what it means. We have our own radio station. Please, let's allow the time to discuss what this means before we vote it away and it is gone for good. It was a once-in-a-lifetime opportunity when Par donated it to the College. I would like there to be some discussion if that's possible. Thank you."

Dr. Dougherty asked what Leta thought would change in the next four weeks. Leta responded, "From what I read in the agenda, there was some concern about the operating cost for the transmitter. As of right now, and Mr. Royster is in the audience, he will take on those costs. I believe it's about \$800 a month. I spoke with a gentleman by the name of Tom Morrow, a writer for the *North County Times*, and he is waiting to find out how the Board votes on this because he would like very much to write an article in support of the College keeping the radio station. He said he has about three avenues he would like to pursue on that. I think that everyone agrees that it is a wonderful thing to have, but there are some issues we need to address. I would just like to have some time to address the issues and bring them back to the Board for their consideration. I would like to meet with the faculty and the heads of the Communications Department to discuss how we might be able to iron out some of these issues."

Dr. White asked if the Board could meet Mr. Royster. He came forward at this time and addressed the Board as follows: "Good evening. If I could just take a moment. I was working for Cox Communications at the time I read in an industry newsletter that Par Broadcasting had donated the station to Palomar. It struck me because this doesn't happen very often. It was extremely unusual. I'm sure that Par realized some tax benefits from it, but Palomar College came out the real winners. For the first time, the students had a voice over the air - real world training where they're under "positive stress." I went on from Cox to become Director of Engineering and Operations for North County Broadcasting Corporation. During my short tenure since March, I have personally hired about a half dozen Palomar College broadcasting students as part-timers, where they use their classroom skills obtained at KKSM to work in our three stations under one roof. At the same time, I've probably donated over \$10,000 worth of supplies and equipment and countless hours. I've been helping to mentor Leta to become the first female broadcast engineer in San Diego County. So I am just absolutely floored, shocked, and dismayed that the advisor and others have proposed this move.

"I just finished a meeting with Dean Jackson, Bob Barry, Rob Branch, and the contracts attorney, and I had no inkling that there was any discussion of "dumping" this facility, if I can use that crass term. It has such potential that hasn't even been explored. It could become a public radio station with PRINPR affiliation; it could solicit funds over the air; it's eligible for grants. I have suggested a couple of grants through the NTIA that were never pursued. There are transient difficulties with students coming and going and have attitudes or minor political infighting that should really be ignored at this point. I think we ought to look at the broad view that it is fantastic to have an over-the-air radio station in Southern California, free and clear, given to us. I don't think we should even think about selling it off as an asset. I think we should exploit it and use it. It took many, many years for KPBS at San Diego State University to become what it is today. And we've only had our station for two years. I could go on and on as to what a wonderful opportunity this is for the College and for its students. Please table this item for 30 days. Let us touch base once again with the community, as well as the staff, faculty, department heads, and deans, and come back to you with more information. Would that be possible?"

Dr. Boggs stated that he didn't see why we couldn't delay action on this because the cutoff date would have been February 1, 1999. There is no rush to do this within the next four weeks. Ben Echeverria stated that we need to have enough lead time to notify the FCC.

Rob Branch, General Manager and Advisor of the radio station, addressed the Board, as follows: "I, too, like Mr. Royster, am disturbed that we seem to have arrived at this. To refresh the Board's memory and for those who are not aware of it, the problems that we have encountered have been the situation of not enough income to meet our expenses. The station was accepted in the spirit of 'I dwell in possibility,' as Emily Dickinson pointed out. This, at least for me, was exactly how I approached President Boggs and this Board in putting KKSM on the air. The staff at that time and now had great expectations of what we would be able to do.

"The problem is that we have students that ebb and flow - students who are not necessarily interested in going out and selling, so we have these peaks and valleys of how much revenue we can bring into the station. Some other sources of revenue we were hoping would occur did not. That was coupled with the Board's indication that there would not be enough money for a full-time or even a three-quarter-time position to manage the radio station, which is a day-to-day job. That fell on me, and, for awhile, I really believed that I could go ahead and do that. I probably could if I remain schizophrenic, but I don't see that there's any way I can do that at this point. It requires a great deal of work and, unfortunately, and you all have been in this position of having two full-time jobs, both are going to suffer at some point. My feeling is that both are suffering at this point.

"That, coupled with the situation of the building being sold, put a lot of issues in question about what would happen with the transmitter. A lot of indications were that the people coming in may not let us have access to the transmitter, but we do have the lease that would be good for two years. I'd love to say that I could 'hang in there' for another two years, but I'm not sure that I can 'hang in there' until the end of the semester. It is not a question of burnout. I really love this station; I love what it could do. I believe in it; I believe in the people who are involved in it, the people that work very hard at it. I don't want to let it go, but I think that, at some point, we all have to realistically take a look at the possibility that this is what we have to do. If there are options, as Ms. Bowen brought up, great! I would like to have heard about them and would probably go ahead and suggest to the Board that we go ahead and wait the month to see what comes forward. My only question would be that you have to understand that this is an ongoing thing. We cannot do a 'patchwork' on this just to keep it going for another year. We do have to take a look at the very real possibility and the real expense of having someone in as a full-time manager of the station.

"There is a parenthetical thought that I need to mention here because it seems the vultures were flying around as soon as the agenda item came out. We had calls asking, since the program itself was being dissolved, could they use the station for classrooms, and the operators wanted to know if we could free up the line so they could use those for phone extensions. The program is not 'folding.' We were and are on FM cable. The program is doing great; we are still putting out a high-quality broadcaster into the industry, and we continue to do that. We will continue to do that, so the program stays. It is not the program that we're talking about. It is the license for the station. As the Advisor, I don't want to let it go. If there can be other alternatives to it, that would be fine. My task is as an instructor. I think I'm a pretty damn good one. As an administrator, I've got some holes in the old resume on that one. We do need someone to administer the station. And if the Board sees fit to have someone do that, I would welcome them with open arms. Thank you."

David Sternfeld addressed the Board at this time, as follows: "My name is David Sternfeld, I am a CPA, and I'm also a former corporate officer of a publicly traded company. I've also been on the Board of Governors of Oakland Community College in Oakland County, Michigan. So, I've sat on the other side. I'm also a broadcast student in the program here at Palomar College, and I have been for three years. I've watched the program from before it had the AM license, and I've been through the trials and tribulations that you've heard in terms of the budgetary problems.

"I have also noticed that, as time has progressed, our revenue stream has continued to improve because we are holding a better position with underwriters in the community. As Leta can show you in her discussions with you, our revenue stream has improved substantially, and we have supporters in the community who are interested in us being on the air as a voice for the College. That having been said, I'm going to repeat a couple of things, but I'll be very, very brief. We have a unique asset that, if it is sold, will be virtually impossible to recreate.

"As a deliberative body, I urge you to 'drag your feet' as much as you're able within legal bounds to make a deliberative decision. I'm going to have to use a musical analogy from being inside the radio program, what Joni Mitchell said years ago in her song, 'You don't know what you've got till it's gone.' We're not going to build another parking lot, but please, I also have been willing for well over a year now - I submitted my own credentials as part of an application to assist as a financial aid to the program, to assist with budgeting, forecasting, planning, computerization, and such. I still stand willing to do that - to volunteer that time because I believe in this program. And, if you don't know, perhaps you should know the number of people who have graduated from this program in the last two to three years who are now holding down positions where they are earning \$30,000, \$40,000, \$50,000, \$60,000, or \$70,000 or more a year because of the skills they gained at this College and from this station. One thing we have not done, to this point, that I personally would love to see done - and I am willing to take it on myself - is to create an alumni association and to get back from some of these worthy graduates some token of their affection for this program. Thank you for your time."

David Randolph addressed the Board at this time, as follows: "Good evening, members of the Board. My name is David Randolph, and I'm a computer professional here in San Diego with over 15 years of experience in the field. I'm also pursuing my degree in computer science here at Palomar. I'm also an active member of Phi Theta Kappa and Alpha Gamma Sigma. I'm here tonight to speak in favor of the agenda items that support the computer educational program here at Palomar. As a Microsoft Certified Solution Developer, long ago I recognized the value of industry certifications to increase one's competencies and value in seeking and retaining employment. Microsoft certification, in particular, is highly demanded here in San Diego County and in the U.S. nationwide. Unfortunately, it has been generally quite expensive for individuals to pursue these certifications, making it very difficult or impossible to gain entry into this lucrative industry.

"I applaud Mr. Richard Stegman as the department chairperson, as well as Wally Pistone, a dedicated teacher, in their efforts to offer programs at the community college level to allow students to attain these certifications at a more affordable cost than what is available elsewhere. My only concern is that these programs be structured so that evening students will be able to complete these certifications. As a computer science major, I've found that many of the required classes to complete a computer science certificate and major have not been offered to evening students. I hope this Board realizes the importance of making these classes available in the evening and will ensure that adequate funding is provided to make this possible.

"I know that this Board has the difficult task of balancing the needs of all of the departments. I hope that you will prioritize the programs that have the best chances of providing good, high-paying, and highly demanded technical careers as San Diego moves into the new century as a technology leader. Thank you."

Mike Barber addressed the Board at this time, as follows: "Ladies and gentlemen of the Board, my name is Mike Barber, and I am the Ambassador at Large to both the Faculty Senate and the Administrative Association on behalf of the Council of Classified Employees, American Federation of Teachers. My major responsibility working in this capacity is to encourage the familial nature of our relationships and to emphasize the history we share in the success and growth of this institution.

"Now, I could go on at length with a list of the injustices inherent in withholding a cost-of-living adjustment pending our unit's wholesale approval of a major restructuring of Auxiliary Services. Or I could go on at length with an attempt to secure the positions of every single employee affected by this planned restructuring. What I cannot do is to speak on behalf of organizations other than my own, for each of these bodies has its own president, vice president, and executive council. In their careful and quiet deliberations, they have made the decision to step forward and speak out regarding what they see as basic inequities being leveled against other members of the Palomar family.

"Ladies and gentlemen of the Board, you are watching people who work together, caring about each other, and more importantly, saying so. It is now time for our Governing Board to 'say so.' I encourage you to join all of us in this effort by acting now to get this Auxiliary Services Task Force into place, with all family members on board and working, and to appreciate the necessity to release the cost-of-living adjustment now. You have a real opportunity to build on these fresh new family relationships and to be a part of this extraordinary history. We welcome your A-C-T-I-O-N now, and most definitely before November 3<sup>rd</sup>. Thank you very much."

David Neeley addressed the Board at this time, as follows: "Good evening. My name is David Neeley. I am a member of the CCE/AFT negotiating team and an employee up in Auxiliary Services. There seems to be a lot of talking going on about the bookstore, but I don't think that there has been enough listening. Many have come before you and expressed concern over the Board's course of action regarding this matter, but I don't think you have actually listened to what we are saying. Obviously, anything that will impact the working conditions of an employee is of primary concern to us as negotiators. But what is disturbing is the way this decision was made. Regardless of the Board's intent, it appears that the concept of shared governance was completely abandoned.

"Mr. Scofield, at the candidate forum last Thursday, you and Dr. Dougherty both vehemently supported our shared governance concept. Is this truly your belief, or is it simply an empty campaign promise? If it is your belief, then cease this action and allow a task force to be formed. There is complete agreement between The Faculty, the Administrative Association, and the CCE/AFT that this is the correct way to deal with the problem. Who knows, we may arrive at the same conclusion; but, at least, we will have done so together.

"Mr. Scofield, at the candidate forum, you and Dr. Dougherty also inferred that you would like to see the negotiations between the District and the CCE/AFT concluded as soon as possible. On that, Sir, we agree. Unfortunately, these issues that are on the table require a considerable amount of scrutiny. When representatives, such as a negotiating team, are faced with a decision that will directly or indirectly affect the livelihood of those in our care, we incur a moral obligation of certainty in our actions. That is the premise on which we conduct our negotiations. And that is why we cannot, and we will not, reach an agreement until we are certain that we have explored every conceivable option in the interest of those we represent.

"If the District were willing to separate the issues on the table and offer COLA individually and unconditionally, I believe you would have an agreement to that in maybe thirty seconds. As for the remaining issues, that remains to be seen. Thank you."

Ernie Carson addressed the Board at this time, as follows: "I've got a letter from Barbara Hammons that she wanted me to read. I think everyone has a copy of it. It is dated October 26, 1998. 'Dear Members of the Governing Board of Palomar College: I just read Ernie Carson's October 13 statement. I agree with him totally; I appreciate his common-sense statement, and I admire his courage in expressing it. I've been a classified employee for 11 years; prior to that, my work experience spans nearly 30 years of work environments, including small legal offices, big businesses in big cities, medium-sized manufacturers, and the Department of State Foreign Service. Never, in all that time, have I met a group of people more dedicated, friendly, hard working, and willing to work beyond expectations than the classified staff at Palomar College - this, in spite of less than optimum working conditions, increasing workloads, and minimum support from administration. I especially admire those folks on our staff who deal with the public on a daily basis. They remain friendly and accommodating in spite of any irritating circumstances that may be lurking in the background. This is the first and only place I have ever worked where I feel we are punished for things beyond our control, unappreciated and unrewarded for a strong work ethic, and where, over the past 11 years in my experience and observation, we are increasingly expected to do more in less time. The fact that COLA is being withheld is insulting enough; the rationale behind it is appalling. Respectfully yours, Barbara A. Hammons, Speech Communication/ASL.'

Ernie continued, "My comments, mainly based upon the previous remarks that I made, were not meant to imply that we have problems in the negotiations process. I am mainly stressing that there are a lot of things that need to be considered as we formulate our counter proposal. That's why, I think, we feel that a task force consisting of faculty, staff, administration, and students must be formulated. We feel that a task force could probably accomplish what the CCE negotiating team is brainstorming in an easier and quicker manner and come forth with recommendations that could then be put on the bargaining table. Once again, I ask that you please give the classified employees the 2.26 percent COLA and authorize the formation of a task force that will address the Auxiliary Services issue. At the conclusion of our current negotiations, as President of the CCE/AFT, I would be seeking and asking the District for their support in using interest-based bargaining as a foundation for all future negotiations. I don't have a dollar amount at this time regarding training for this. Our last negotiations serve as a prime example of the impact caused by using the adversarial approach during negotiations. I don't mean to infer that our current talks or the current mood of the employees is at the level it was six or seven months ago. But we really hope that when things are put on the table, they can be approached in an open and, hopefully, reasonable manner. That's one of the differences between the interest-based bargaining approach and the use of the adversarial approach.

"I would like to close by once again asking for you all to please reconsider your current stance. Thank you."

## **G. COMMUNICATIONS**

1. Letter from **Frank Schmitz and Virginia Moran, City of Escondido, Public Works and Open Space**, to Daniel Sourbeer, dated October 6, 1998, thanking him for the program he presented on bats and bat ecology to the Daley Ranch docent trainees.  
**Exhibit G-1**

2. Letter from **Ralph A. Wolff, Executive Director, Western Association of Schools and Colleges**, to Robert Barr, dated October 8, 1998, thanking him for participating in Accreditation Process Days recently. **Exhibit G-2**
3. Letter from **Randy "Duke" Cunningham, Member of Congress**, to Dr. Boggs, dated October 10, 1998, thanking him for contacting him about S. 2490 and for visiting his office last month. **Exhibit G-3**

#### **H. UNFINISHED BUSINESS**

1. **APPROVE RESOLUTION STATING OPPOSITION TO CERTAIN RECOMMENDATIONS ON GOVERNANCE MADE BY THE CPEC**

MSC Dougherty, White

##### **RESOLUTION 98-19181**

**BE IT RESOLVED**, That the Governing Board of the Palomar Community College District hereby expresses opposition to certain of the draft recommendations on governance made by the California Postsecondary Education Commission on its memorandum of September 11, 1998, and directs the Superintendent/President to forward a letter to the Commission expressing its opposition. **Exhibit H-1**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

2. **APPROVE RESOLUTION CALLING FOR GOVERNING BOARD SUPPORT FOR PARTNERSHIP FOR THE NEW CENTURY ECONOMY – A REGIONAL CLUSTER-BASED ECONOMIC DEVELOPMENT INITIATIVE**

MSC Dougherty, Hughes

##### **RESOLUTION 98-19182**

**WHEREAS**, the San Diego regional economy is undergoing a historic restructuring in the aftermath of the end of the Cold War era and the most recent national economic recession; and

**WHEREAS**, a "new economy" is emerging in the San Diego region which is based on high technology industry clusters that present opportunities for the creation of new high-paying, high-quality jobs which will enable the region to maintain a high quality of life; and

**WHEREAS**, encouraging the expansion of industry clusters such as bioscience, communications, software, electronics, defense and space, environmental technologies, and recreational goods will help to raise the region's average standard of living through higher incomes; and

**WHEREAS**, the San Diego Regional Economic Development Corporation (EDC) is promoting the creation of a regional cluster-based initiative designed to identify critical industry constraints to the continued expansion of the targeted industry clusters and to develop action plans to ameliorate these constraints; and

**WHEREAS**, the regional cluster-based initiative known as *Partnership for the New Century Economy* would be led by corporate executives representing the high technology clusters serving on the Industry Leadership Alliance of the initiative; and

**WHEREAS**, the initiative would have a Public Sector Roundtable composed of the region's mayors, board of supervisors, educational institutions, the military, San Diego Unified Port District, and San Diego Workforce Partnership to make necessary public policy changes; and

**WHEREAS**, the initiative would have a Navigation Committee to oversee the day-to-day operations of the initiative and would be composed of presidents of the regional and subregional economic development organizations, economic development managers, and industry association managers; and

**WHEREAS**, the initiative would also have a Technical Advisory Group and Strategic Action Teams composed of experts in the fields of business retention, attraction, and expansion, international trade, human resources, regulatory issues, capital access, strategic alliances, and tax and fiscal matters to assist in the development of action plans; and

**NOW, THEREFORE, BE IT RESOLVED, That** the Governing Board of the Palomar Community College District does hereby support the formation and execution of the duties of the *Partnership for the New Century Economy* and will participate on the Public Sector Roundtable of the initiative. (Exhibits were provided with the agenda of the October 13, 1998 meeting.)

**PASSED AND ADOPTED** by the Governing Board of the Palomar Community College District this 27<sup>th</sup> day of October, 1998, by the following votes:

AYES: Dougherty, White, Scofield, Hughes, Jensen, Corona (Student Trustee)

NAYS: None

ABSENT: None

Ms. Hughes stated that she would like to be notified of meetings of this group. Mr. Scofield noted that he had received a letter from this group at his business inviting him to participate in a meeting at the Doubletree in Carlsbad. He plans to attend.

The Vote was unanimous.

Student Trustee Advisory Vote: Aye

Kendra Jeffcoat thanked the Board for their support of the Regional Economic Development Corporation. At one level, this simply is a statement of support for their efforts to link education with the business community. At another level, it's a very important policy statement that says, "We, at Palomar, have the opportunity to be invited to the table for that dialogue as a regional player." Kendra stated that she really appreciates the Board's support.

3. **APPROVE RESOLUTION TO OPPOSE LEGISLATION REQUIRING A PORTION OF STUDENT REPRESENTATION FEES TO BE ALLOCATED TO ANY STATE OR NATIONAL STUDENT ASSOCIATION**

MSC Dougherty, Hughes

**RESOLUTION 98-19183**

**BE IT RESOLVED, That** the Governing Board of the Palomar Community College District hereby expresses opposition to any legislation that would require a portion of student representation fees to be allocated to any state or national student association, as any mandated allocation of local student fees to a state or national association would not be fair to the students who have chosen to assess this fee at their local colleges because not all community college students pay such a fee.

Copies of this resolution are to be sent to CalSACC, the Chancellor's Office, CCLC, and local legislators.

Mark Vernoy stated that the Faculty Senate has voted to support their students in their effort to try to "squash" this legislation and urged the Board to support the passage of this resolution.

Dr. Dougherty stated that he feels, rather than "sticking" a few colleges with the bill, the state legislature should make adequate funds available to the community college students of California so that they can have the money to do the things that need to be done.

Mr. Corona thanked the Board, Faculty Senate, and President's Advisory Council for unanimously supporting our students' efforts to oppose CalSACC's attempt to take any funds from the student representation fee. He also thanked *The Telescope* for printing an excellent article that the ASG took to a CalSACC conference where not everyone was fully informed as to the meaning of this measure. The article "turned heads around." He appreciates all the collaborative efforts that have been taken to help with this opposition.

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

4. **APPROVE PROPOSED POLICY FOR ORIENTATION OF NEW TRUSTEES AND STUDENT TRUSTEES**

MSC Dougherty, Hughes

**RESOLUTION 98-19184**

**BE IT RESOLVED, That** the Governing Board of the Palomar Community College District hereby approves the following new Board Policy:

**“Orientation of Trustees**

“The Governing Board will schedule a special meeting for the purpose of orienting its members within two months of the seating of a new Board member. In addition, new Board members are strongly encouraged to attend orientation sessions sponsored by state and national associations. When a new Student Trustee is seated, the Board will arrange a special meeting or other activities to orient the Student Trustee.”

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

I. **NEW BUSINESS**

1. **INFORMATION: COMMENTS OF CCCT AND CEOCCC RELATED TO CALIFORNIA CITIZENS' COMMISSION ON HIGHER EDUCATION REPORT**

Dr. Dougherty stated that he likes the wording and feels that it expresses our major concerns. He hopes it will be effective and influential. **Exhibit I-1**

2. **APPROVE REIMBURSEMENT OF TRAVEL EXPENSES FOR SECOND-LEVEL INTERVIEW**

MSC Dougherty, Hughes

**RESOLUTION 98-19185**

**BE IT RESOLVED, That** the Governing Board of the Palomar Community College District approve reimbursement of travel expenses for the second-level interview for the following:

a. **JACK MIYAMOTO, Ed.D.**

For: Airfare and rental car  
To Attend: Second interview for Assistant Superintendent/Vice President of Human Resource Services and Affirmative Action  
Location: Oakland, CA to San Diego, CA  
Date: September 29, 1998  
Amount: \$273.31  
Budget Account No. 01-10-20-2010-6730-5007.00-0000/100%

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

3. **TABLE VIDEO CONFERENCE PRODUCTION AGREEMENT WITH THE PUBLIC BROADCASTING SERVICE**

MSC to Table                      Dougherty, Hughes

**RESOLUTION 98-19186**

**BE IT RESOLVED, That** an agreement be approved between the Palomar Community College District (the "District") and the Public Broadcasting Service ("PBS"), a nonprofit corporation, for the production of a video conference to be produced by the District on February 4, 1999, with revenues from teleconference licensing fees and any earned income from sales of video cassettes of the telecourse to be shared equally between District and PBS.

**BE IT FURTHER RESOLVED, That** all rights, copyrights, permissions, personnel services, and facilities required for the production of the video conference are the responsibility of District, and District shall be responsible for all costs associated with the production, licensing, and obtaining the copyright in the name of the District. Funding for these costs shall be from that portion of the net revenues of the Third Learning Paradigm Conference (to be held in San Diego on January 9-12, 1999), allocated to promoting future conferences and related activities.

**BE IT FURTHER RESOLVED, That** District grants to PBS the rights to market and license the video course to PBS customers and to reproduce and distribute ancillary materials, or authorize reproduction of the ancillary materials, by PBS customers. District also grants to PBS the right to record the video conference and to duplicate the video conference for an additional license fee, and to distribute the video conference by electronic transmission, including via satellite, and to authorize PBS customers to record and/or duplicate the videogram by what is known as "license off-satellite recording." **Exhibit I-3**

Ms. Hughes asked what the cost to the College would be for this item. Ben Echeverria called attention to the last page of the memo included in Exhibit I-3, which addresses the cost issue: "Funding for the expenses of production of the teleconference will come from that portion of the net revenues of the Learning Paradigm Conference that are allocated to promoting future conferences and related activities. All income and expenses are handled by the College Foundation." It was noted that quite a bit of money is generated by the Learning Paradigm. Ben reported that the last version of the agreement arrived today. It is a very complicated and complex agreement dealing with licensing, etc. The actual budget, which is an appendix to the agreement, doesn't have dollar amounts on it. Dr. Boggs and Ben pointed out that this is also a revenue-generating venture and that we share profits 50/50 with PBS. The speakers are already being engaged for the conference that will be held prior to this. They are being brought to the campus for this special program without honorarium. Ben suspects we will need to pay travel expenses and some lodging. Our staff in the ETV studio is already on the District payroll, so that would not be any additional direct cost. Ben stated that he feels it is a fantastic opportunity to showcase Palomar.

Mr. Corona asked that, if there is no time restraint, the item be postponed until a dollar amount is ascertained or more information is gathered. Ben stated that we need typical lead-time to get mobile equipment here and to arrange for the program, which will be broadcast live in real time on nationwide television from our campus on February 4. From a contract standpoint, he requires at least 30-45 days to prepare the final documents. Ben suggested that Bill Flynn be contacted to supply estimated expenses.

Dr. Dougherty pointed out that the LP Conference has been making nice profits for the last two years, and he is confident it will continue to do so. He agrees with the concept of "plowing" those profits back into special projects such as this. The money is not coming out of the general budget and is coming from a special budget. He feels comfortable in going ahead with this resolution.

Mr. Corona asked what the special budget is and whether or not it is derived from any revenues created by the District. Mr. Scofield answered that it comes from the Foundation, and Dr. Boggs pointed out that it is created from the registrations for the LP Conference. Dr. Boggs reiterated that this is a revenue-generating activity, which would bring even more money into that fund. Dr. Dougherty stated that if we invest Foundation and Learning Paradigm money, we'd get more than that back, not counting the valuable publicity for the College.

Ms. Hughes stated that she wants to know the cost before taking action on this item. Dr. White noted that even if the Board passed the resolution tonight, if they were to discover in two weeks that it wasn't what they thought it was, the vote could be withdrawn or changed. Ben Echeverria stated that a two-week postponement would not be detrimental to this matter; however, beyond that, we would experience some contract problems. Ben recommended that Dean Flynn be asked to bring a budget to the next meeting.

Mr. Scofield questioned whether the Board has any authority over Foundation money. Ben stated that he had recommended, as counsel to the District, that these kinds of contracts come to the Board because they involve programs, staff, and facilities that are directly under the Board's control. Ms. Hughes noted that, in truth, we do use College resources, staff, and time to run this conference. Some of these expenses, therefore, are coming out of our general budget.

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

4. **APPROVE AGREEMENT WITH MICROSOFT FOR THE AUTHORIZED ACADEMIC TRAINING PROGRAM (AATP)**

MSC Dougherty, White

**RESOLUTION 98-19187**

**BE IT RESOLVED, That** an agreement be approved between the Palomar Community College District and Microsoft Corporation pursuant to which the District shall become approved to offer the Microsoft Authorized Academic Training Program (AATP); the term of the agreement shall be from the effective date of January 1, 1999, and until terminated by either party upon thirty (30) days' written notice to the other.

**BE IT FURTHER RESOLVED, That** to implement the AATP, the District's Computer Science and Information Systems Department shall purchase twenty-five (25) mobile dock remove drive frames at a total, one-time cost of \$475.00 and twenty-five (25) 1 GB Hard Drives at a total, one-time cost of \$2,000.00 with funding from Account No. 01-10-33-3385-0704-4300.00-0000.

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

5. **APPROVE AGREEMENT WITH ORACLE FOR THE ORACLE ACADEMIC INITIATIVE (OAI) PROGRAM**

MSC Dougherty, Hughes

**RESOLUTION 98-19188**

**BE IT RESLOVED, That** an agreement be approved between the Palomar Community College District and Oracle Corporation pursuant to which the District will acquire and use Oracle materials and provide educational services to teach the Oracle programs under the Oracle Academic Initiative (OAI) Program and to distribute the Oracle products to District students. The term of the agreement shall be from the effective date of January 1, 1999, and for one calendar year, terminating on December 31, 1999, unless otherwise terminated or extended by the parties upon mutual written agreement of the parties.

**BE IT FURTHER RESOLVED, That** the cost to implement the Oracle curriculum by the District's Computer Science and Information Systems Department, under the OAI, is \$500.00 per year, with funding from Account No. 01-10-33-3385-0704-4020.00-0000.

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

6. **ACKNOWLEDGE BID FROM IMPERIAL WELDING SUPPLY FOR SURPLUS WELDING EQUIPMENT AND APPROVE SALE THEREOF**

MSC Dougherty, White

**RESOLUTION 98-19189**

**WHEREAS,** The Governing Board of the Palomar Community College District (the "District") acted at its regularly scheduled meeting of September 22, 1998, and passed RESOLUTION 98-19135 declaring twenty-six (26) items of welding department equipment as surplus and authorized the auction thereof as a single lot, by sealed bid; and,

**WHEREAS,** A public auction was properly noticed in accordance with law, and sealed bids were received pursuant thereto on October 16, 1998; and,

**WHEREAS,** A single, sealed bid was received on the aforesaid date and at the time set forth in the published Notice, from Imperial Welding Supply ("Imperial"), which bid was responsive to the Notice for public auction; and,

**NOW THEREFORE BE IT RESOLVED, That** the bid of Imperial Welding Supply to exchange new welding equipment, at a fair-market value of \$11,185.00, be and is hereby declared to be responsive to the call for bids; and an agreement between the District and Imperial approving the exchange of the District's surplus welding equipment for the new equipment offered by Imperial be approved. **Exhibit I-6**

Mr. Scofield asked if this money goes back into the general fund. Dr. Boggs replied that they are giving us modern equipment at the value stated, so there is no money involved.

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

7. **APPROVE AGREEMENT WITH CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT FOR 1998-1999, CALIFORNIA EARLY CHILDHOOD MENTOR PROGRAM**

MSC Hughes, Dougherty

**RESOLUTION 98-19190**

**BE IT RESOLVED, That** approval is hereby given to the agreement between the Palomar Community College District and the Chabot-Las Positas Community College District for implementation of the 1998-1999 California Early Childhood Mentor Program. Funding to Palomar comes from the California Department of Education through the Chabot-Las Positas Community College District. This agreement will be in effect from the date of signature to the end of the fiscal year and supersedes all prior agreements. **Exhibit I-7**

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

8. **POSTPONE DECISION REGARDING DISCONTINUANCE OF OPERATION OF PALOMAR COLLEGE RADIO STATION, KKSM-AM, AND AUTHORIZE WINDING UP OF ITS AFFAIRS**

MSC to postpone item until the November 24 meeting                      Dougherty, Hughes

**RESOLUTION 98-19191**

**WHEREAS**, On January 16, 1996, the Palomar Community College District accepted a donation of an AM Radio station (call letters KKLQ-AM) license, transmitter, towers, and related equipment from Par Broadcasting Company; and,

**WHEREAS**, On March 29, 1996, the Federal Communications Commission approved a change in the call letters from KKLQ-AM to KKSM-AM; and,

**WHEREAS**, The Palomar Community College District has operated KKSM-AM as a not-for-profit radio station integrated into the instructional program of the District; and,

**WHEREAS**, Due to economic circumstances, including the difficulty of raising operating revenues through underwriting, KKSM-AM has not been cost effective when the expenses are compared with the number of students served in the program; and,

**WHEREAS**, The owners of the real property upon which the KKSM-AM transmitter equipment is located, 2952 Oceanside Boulevard, Oceanside, California, have listed the property for sale, and have offered to sell the property to the District; and,

**WHEREAS**, The Governing Board of the District considered the offer to sell the aforesaid property and rejected it on October 13, 1998; and,

**WHEREAS**, The Instructional Division, its Communications Department, and the General Manager of KKSM-AM have agreed that KKSM-AM should be closed down as a District-operated program of instruction and are recommending that the station license and equipment be sold to the party tendering the best offer, subject to approval by the FCC; and,

**NOW THEREFORE BE IT RESOLVED, That**, effective February 1, 1999, KKSM-AM shall cease to operate and shall terminate live broadcast effective midnight on January 31, 1999; and,

**BE IT FURTHER RESOLVED, That** all notices, applications, and actions required by the Federal Communications Commission be taken, to cease operation, and to preserve the integrity of the station license so that it may be put up for sale to qualified purchasers; and

**BE IT FURTHER RESOLVED, That** the Office of Counsel, Contracts, and Special Projects of the District be and is hereby directed to list the station license and assets with a qualified broker and to market these assets to the party offering the highest price, subject to approval by the FCC and the District Governing Board; and,

**BE IT FURTHER RESOLVED, That** the Station Manager of KKSM-AM, with the advise and counsel of the Office of Counsel, Contracts, and Special Projects, notify all creditors of the station, settle up all outstanding accounts, and preserve the current lease on the transmitter property as part of the assets to be marketed and sold with the station license; and,

**BE IT FURTHER RESOLVED, That** the Counsel for the District be and is hereby designated as the representative of the Governing Board to execute all FCC documents, all real estate documents, and to take all appropriate actions necessary to wind down the business and contract aspects of the station's operation, with the understanding that any proposed offers to purchase the license and assets of the station shall in the first instance be submitted to and approved by the Governing Board of the District.

Dr. White asked if we know of other community colleges that have an AM radio station of this type and have run into similar problems. Rob Branch stated he recently saw some research on college radio stations. No other college that he could find had a station donated to it in the way that we have. He stated that most stations run into the problems that we are experiencing. It takes a long time for a program to "break even."

Dr. Dougherty commented that while he is willing to delay this item for four weeks, he thinks the people who are advocates of attempting to keep this station should sit down with Mr. Branch and others to work out all the problems. Solving only one or two of the station's problems won't solve the matter. All the problems need to be addressed during the next four weeks.

Leta Bowen asked if it would be appropriate to ask the Board to define the radio station in terms of the College as she feels that has been one of the major problems we have had. The station has been a part of Palomar College, but not really, because the transmitter site is in Oceanside. There needs to be definition as to whether it is part of the College and the educational process, or is it something the Board would like to keep as a separate entity.

Dr. Dougherty stated that the Board sees the station and this program as primarily an educational program, to educate students and prepare them for the workforce. Other things like publicity for the school and attracting students are all secondary. It must make sense both educationally and financially.

Mr. Corona stated that, as a student, he feels students should have a variety of different opportunities to learn. Being in this radio program would be one of them. He stated that Board members have a responsibility that issues and moments like this do not happen. He feels the Board should not come to the point where a program or its learning experiences should be partially taken away or cut in half because of the economics that are running it. He stated that when we come to the point of saying that a program is going to be shut down and no discussions have taken place among those involved, it is obvious that necessary communication has not been made with the people in the program itself. He feels we should be trying to make education better and make students more successful. He stated that the Board is not doing its job if it has to tell people that part of a program is going to be taken away from them. He feels that if he were a member of this program, he would be crushed because he would want to go on the radio and learn what it's like and to achieve the learning that comes from that. We need to be responsible and look out for the welfare of the District. But, at the same time, if we are so powerful and watching only the economic side of it, why aren't we putting up flags to give warnings at the same time along the way instead of coming to the point of saying, "It's going to be cut."

Mr. Jensen stated that the program is not going to be dismantled. We will still have the cable FM station. He stated that it would be wonderful if we had a crystal ball. You try something; but, at some point, a decision must be made. We have the facts. What are we going to do? It was, in a sense, an experiment. Dean Jackson stated that the program will remain intact. It was a very strong program before we had the AM station; it will remain a very strong program. Rob Branch had indicated to the Board that he can't do both jobs at once. The impact on the instructional program is suffering from his having to play the role of station manager. It is a relatively low-powered station in Oceanside that can be heard in only a small area. Consequently, the number of District listeners would be small.

Dr. White suggested that perhaps the Board should be considering expanding the program and moving the site so that they cover more of our area, instead of talking about dismantling it. Dr. Boggs and Ben Echeverria noted that it would require an application to the FCC and some serious reengineering and legal costs to expand the radio to operate in a wider area. That is why radio licenses are so valuable. The area and the time of day and night you're allowed to broadcast is restricted. If you overlap other broadcast areas, you interfere with their signal and their right to make a living. It's not impossible, but is very costly and time-consuming. Dr. White stated that since this is a program we have and that works, it should not be dissolved because it is a small thing. We have lots of programs that are much smaller in scope. Dr. Boggs noted that the issue is the cost of hiring a station manager, and can we afford to incur increased costs for such a small program. Dr. White stated that she thinks we should give more thought to it.

Robert Royster reported that his company recently loaned a piece of equipment to the station that dramatically improved its loudness and coverage. The loudness and coverage prior to that was with equipment that was donated by Par and that is out of date and obsolete. This \$3,500 piece of equipment, which the College could qualify to buy with grants, dramatically increased the coverage two to three times. Leta and he drove around after it was on for a month and verified that. This is not just a bedroom-community station; it could be a true North County station with technical improvements. That was just one small improvement that was easily made. It may not be necessary to hire a full-time staff member or College faculty member as manager. He stated that we may be able to use a community member as a part-time station manager. He stated that he is not convinced the position needs to be full time although it is intensive and will require some work. He is not convinced that it needs to be a \$40,000, \$50,000, or \$60,000 a year position. It can be a position that is donated by a member of the community or an advisory board. He stated that he wouldn't want to see everything "boiled down" to dollars and cents. Dr. White stated that she is convinced we need to talk about this more.

Mr. Corona asked if there is any way to bounce a signal off of somewhere without moving the whole site. Leta Bowen stated that they have been investigating a small repeater site. It is a matter of going to the FCC, determining the parameters, and what the FCC will allow. She stated that we have a nice, clean signal over Camp Pendleton, Oceanside, Vista, Encinitas, and Carlsbad.

Ms. Hughes stated that she is willing to postpone this for a month and listen to other input, but the bottom line is that we are here to educate students, not to run a radio station.

Mr. Scofield noted that we must have established priorities across the campus. The main reasons this was raised is that the property is for sale, and we would need to incur some costs in moving the transmitter and tower. The costs didn't "pan out" in reference to our other priorities. The program will continue, but we might not be able to do it in the form that we're doing it now. Leta Bowen noted that the transmitter sits in a 12 by 12 room in a much larger building. It takes up a very small space in there. There is a concrete pad at the car wash where there are two unused satellite dishes that could very well have a small structure built on it to house the transmitters and not interfere with anyone. It is a matter of discussing this with the owner of the car wash to determine the feasibility. We also do not know that the new landlord won't continue to rent to us.

Leta would also like to bring in the students for whom this is a very important part of their learning experience. She stated that she is not talking about running a radio station but has been donating her time to this educational experience, as well. Her position is budgeted for 40 hours a month, and she regularly works more hours than that, sometimes 40 hours a week. It is a "positive stress" that allows the students to hone their broadcasting skills. They know that they're talking to a live audience and get feedback from people who call in. One gentleman honed his voice by being live on the air. He brought in his computer and set up sound effects. He worked on his craft and eventually sent a tape to a radio station in Las Vegas and was hired as their overnight disc jockey. There are many other similar stories of students who have gone into the industry because of the skills they have learned within that "positive stress" situation of being live on the air. It is not the same thing as a simulation.

"The students were devastated to learn that we might be losing the station. They are very excited about being on the air, being able to talk and be heard, and getting feedback from their audience as to what they did well and not so well. It is a very important tool for the learning experience of the students." Because of Leta's experience at the radio station and her dealings with the FCC, she has been hired by the Electronics Department to teach FCC licensing.

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

**J. INSTRUCTIONAL REPORTS**

**K. PERSONNEL**

1. Item was removed from the agenda.
2. **APPROVE CLASSIFIED EMPLOYMENT**

MSC Dougherty, Jensen

**RESOLUTION 98-19192**

**BE IT RESOLVED, That** the classified employment of the following persons be approved:

- a. Name: **CHRIS C. NGUYEN**  
Position: PIC/BOGW Program Coordinator  
Department: Admissions, Records & Veterans' Services  
Position #: 410452 New?: No  
Remarks: Replacement for John Love. This is a promotion for Mr. Nguyen.  
Sal Rng/Stp: 20/A **Salary: \$2,177.00 month**  
% of position: 100% # of Mos: 12  
Effective: October 28, 1998  
Acct #(s) 01-10-40-4010-6210-2111.00-0854/100%  
**Note:** This is a specially funded position; its continuation depends on available funds.
- b. Name: **THOMAS D. SAXE, JR.**  
Position: Office Specialist  
Department: Athletics  
Position #: 430254 New?: Yes  
Remarks: Approved on 8/11/98  
Sal Rng/Stp: 10/A **Salary: \$767.70 month**  
% of position: 45% # of Mos: 10  
Effective: November 1, 1998  
Acct #(s) 01-10-42-4210-6862-2111.00-0000/100%  
**Note:** Normal work schedule: Monday – Thursday, 9:00 a.m. – 12:30 p.m.; Friday, 9:00 a.m. – 1:00 p.m.

c. Name: **EMANUELLA M. SELYER**  
Position: Staff Aide  
Department: Fiscal Services  
Position #: 501151 New?: No  
Remarks: Replacement for Kathy Davis  
Sal Rng/Stp: 20/A Salary: **\$2,177.00 month**  
% of Position: 100% # of Mos: 12  
Effective: November 1, 1998  
Acct #(s): 01-10-50-5030-6720-2111.00-0000/100%

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

3. **APPROVE CLASSIFIED POSITION INCREASE**

MSC Dougherty, Jensen

**RESOLUTION 98-19193**

**BE IT RESOLVED, That** the increase of the following classified position be approved:

a. Position: **SENIOR LIBRARY MEDIA TECHNICIAN**  
Department: Library Media Center  
Name: Vacant (B. Corzine)  
Position #: 300356 New?: No  
Sal Rng/Stp: 19/A Salary: **\$2,124.00 per month**  
% of position: 100% # of Mos: 12  
Remarks: Increase position from 100%, 10 months, to 100%, 12 months  
Effective: November 1, 1998  
Acct #(s): 01-10-32-3210-6120-2111.00-0000/100%

The Vote was unanimous.  
Student Trustee Advisory Vote: Aye

**L. ITEMS PENDING**

There were no items pending.

**M. COMMENTS FROM BOARD MEMBERS**

Dr. Dougherty thanked the students and the other groups on campus for the two forums last Thursday. He thought the questions were unusually intelligent as were the answers. He appreciated the sponsorship because there are very few community forums. This provided an opportunity for everyone to hear viewpoints and see how people look at problems.

Dr. White voiced her appreciation for all the people who came and provided the tour earlier this evening. It was very informative.

Ms. Hughes stated that she also enjoyed the tour this evening.

Mr. Jensen agreed with Dr. White and Ms. Hughes.

Mr. Corona thanked the Board for their support on items H-3 and H-4 and for believing in the student government and future student trustees who will benefit from them.

Mr. Corona thanked all the student government leaders for distributing coffee and donuts this evening and for everything they do every day to help students.

**N. CLOSED SESSION**

The Board recessed at 8:40 p.m. and went into Closed Session at 8:46 p.m., to discuss:

1. Public Employee Discipline/Dismissal/Release, pursuant to Government Code 54957.6.
2. Conference with Designated Representatives regarding negotiations with CCE/AFT, pursuant to Government Code Section 54957.6.
3. Conference with Designated Representatives regarding discussion with All Other Unrepresented Employees, pursuant to Government Code 54957.6.

Closed Session ended at 10:37 p.m.

**O. RECONVENE TO OPEN SESSION**

The meeting reconvened at 10:38 p.m. There was no reportable action.

**P. ADJOURNMENT**

The meeting was adjourned at 10:38 p.m.

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President

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Secretary